



Trade Show Executive's  
**PARDON  
OUR  
DUST**

## New and Improved Convention Centers on the Horizon

BY CARRI JENSEN, manager of directories;  
RENEE DIJULIO, senior editor; and SANDI CAIN, news editor

*Oceanside, CA* - New and expanding convention centers often face a myriad of challenges, yet optimism continues to prevail based on the latest edition of Pardon Our Dust. There are 10 more proposed projects in the works compared to our last report in March, bringing the total to 31 projects in the early planning stages with at least 50,000 square feet (sf) of prime exhibit space on our radar.

*Continued on page 40*

# SAN ANTONIO

HENRY B. GONZÁLEZ CONVENTION CENTER | 2016

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There are now 18 centers in the U.S. and Canada that are under construction; 5 are new builds and 13 are expansion projects. Yet some are moving along more slowly than anticipated, with at least half a dozen convention centers pushing back their expected completion dates either a little or a lot. That includes Oklahoma City, which pushed its completion date from 2019 to 2020 and Miami Worldcenter, which is part of a mega-complex that is now hoping to be complete in 2018.

Here's a closer look at the progress — or not — that has been made at some of the facilities in this edition of Pardon Our Dust.

## Open for Business

Three convention centers listed in the March Pardon Our Dust are now complete. These include:

- The New **Tropicana Las Vegas - a DoubleTree by Hilton** added 25,000 sf of exhibit space in March, expanding its prime exhibit space to 50,000 sf.
- **Mandalay Bay Resort & Casino** in Las Vegas unveiled nearly 350,000 sf of new exhibit and meeting space in August. The venue now boasts 1,045,295 sf of prime exhibit space and 1,002,204 sf of meeting space.
- **Harrah's Resort Atlantic City** added 100,000 sf of prime exhibit space in August in a city that last year saw the closure of several casinos. It will host the 2016 World Education Congress staged by Meeting Professionals International.

## On the Cusp

A dozen other projects already are under construction and due for completion either in 2016 or early 2017 as of now. Among those are:

- **Allen County War Memorial Coliseum** in Fort Wayne, IN, will debut its expansion on January 1, 2016 sporting 41,000 sf of meeting space and 17,440 sf of flex space. It will welcome its first group on January 2, noted Randy Brown, executive vice president and general manager.
- The **Henry B. Gonzales Convention Center** in San Antonio is adding 75,000 sf of prime exhibit space and roughly 15,000 sf of meeting space that will be ready in early 2016.

- The **RBC Convention Centre Winnipeg** in Manitoba will gain 53,000 sf of prime space and 47,000 sf of meeting space that also will debut early next year.

- **Gaylord National Resort & Convention Center** in National Harbor, MD, a \$20 million venture designed for small to mid-sized events, is nearing completion of its expansion to 181,000 sf of meeting space. It will offer a 24,000 sf ballroom and a 39,000 sf open-air terrace overlooking the harbor.

There are now 18 centers in the U.S. and Canada that are under construction; 5 are new builds and 13 are expansion projects. Yet some are moving along more slowly than anticipated, with at least half a dozen convention centers pushing back their expected completion dates.

- **U.S. Bank Stadium**, on the site of the old Metrodome in Minneapolis, will debut next July as the home of the NFL's Minnesota Vikings. The fixed-roof facility is designed to accommodate a wide variety of other events, including trade shows. It will also host the 2018 Super Bowl.

- The new **Halifax Convention Centre** in Nova Scotia, which will replace the existing convention center, is under construction and on track to open in early 2017.

- The renovation of the west building at the **Orange County Convention Center** in Orlando is nearing completion. The renovation will add 48,000 square feet of flex space and 5,000 sf of meeting space to its configuration.

- **Anaheim Convention Center** faced an earlier legal challenge to the bond financing on its expansion project that resulted

in a brief delay and is now on track for completion in Q2 2017. The project will expand the venue's flex space to 200,000 sf.

- The **Las Vegas Arena**, a new build launched just over a year ago through a partnership between AEG and MGM Resorts International, is nevertheless expected to be completed next year.
- In Houston, the **George R. Brown Convention Center** is reconfiguring its space including construction of an interior concourse. When the project is complete in 2016, the venue will feature 773,000 sf of prime exhibit space, 129,000 sf of meeting space and 90,000 sf of flex space.

## Nearly There

- **Miami Beach Convention Center** finally appears to be on track and plans to have its new convention center done by 2018 despite being pushed back by other development at the mixed-use project known as Miami Worldcenter. Its 500,000+ sf of prime exhibit space and 190,000 sf of meeting space is expected to give the city a boost for trade shows and conventions. The proposed 800-room headquarters hotel, however, was pushed back in early September by the city council, which decided to postpone a public vote concerning the land lease from November to next March after a voter poll by the private developer indicated the measure was unlikely to pass in November.

- The **Georgia World Congress Center** in Atlanta, which ranked fourth on this year's Millionaire's Club list, will benefit from a new stadium for the NFL's Atlanta Falcons on the same campus as the convention center, the Georgia Dome and Centennial Olympic Park. General manager Mark Zimmerman said the new Atlanta Falcons Stadium will help bring new large-scale and prestigious events to the campus facilities when it opens in 2017.

- The **Warriors Sports & Entertainment Center** in San Francisco got a boost when plans were unveiled in December. Though it replaces the Oracle Arena in Oakland for the NBA's Golden State Warriors, the new center will be situated at Mission Bay in San Francisco and is privately funded. The 18,000-seat arena also is envisioned to host conventions

## Construction Calendar

As the end of another year approaches, little has changed on the Construction Calendar of the Trade Show Executive Pardon Our Dust Semi-Annual Report. Expected opening dates have remained fairly static. Of the 18 centers in the U.S. and Canada with construction in progress, five are new facilities, and the rest are existing venues expanding to offer 50,000 square feet or more of prime exhibit space.

The seven venues slated to open their doors this year have already done so successfully or are on track to do so. Some projects were even completed early, such as Detroit's Cobo Center and the Mandalay Bay Resort & Casino — the Las Vegas hotel and convention center complex opened doors

to its expansion this past August, ahead of its slated completion early next year.

According to the calendar, 2016 will be as busy as this year with six centers currently expecting to celebrate new space. Six facilities plan to open in 2017; four are looking at 2018; and one, the Oklahoma City Convention Center, pushed its projected finish to 2020 from 2019 due to delays in site selection.

With 31 centers currently proposing new projects, it's very likely that additional venues will fill out the calendar for a busier picture of future construction. Some of them hope to move quickly with projected timelines for completion in 2016 or 2017; the majority are looking to 2019 and beyond



as support is secured and details finalized. But which centers will progress to the calendar? And which will cut the ribbon on new space? Check back for the Pardon Our Dust update in March to find out.

### 2015

- ◆ Cobo Center, Detroit, MI (Q1)†
- ◆ Pasadena Convention Center, Pasadena, CA (Q1)†
- ◆ The New Tropicana Las Vegas - a DoubleTree by Hilton, Las Vegas, NV (Q1)†
- ◆ Harrah's Resort Atlantic City, Atlantic City, NJ (Q3)†
- ◆ Mandalay Bay Resort & Casino, Las Vegas, NV (Q3)†
- ◆ Allen County War Memorial Coliseum, Fort Wayne, IN (Q4)
- ◆ Dulles Expo Center, Chantilly, VA (Q4)†

### 2016

- ◆ Henry B. Gonzalez Convention Center, San Antonio, TX (Q1)
- ◆ RBC Convention Centre Winnipeg, Winnipeg, MB (Q1)
- ◆ Las Vegas Arena/AEG and MGM Resorts International, Las Vegas, NV (Q2)\*
- ◆ Gaylord National Resort & Convention Center, National Harbor, MD (Q3)
- ◆ U.S Bank Stadium, Minneapolis, MN (Q3)\*
- ◆ George R. Brown Convention Center, Houston, TX

### 2017

- ◆ Halifax Convention Centre, Halifax, NS (Q1)\*
- ◆ Anaheim Convention Center, Anaheim, CA (Q2)
- ◆ Charleston Civic Center, Charleston, WV
- ◆ Greater Columbus Convention Center, Columbus, OH (Q3)
- ◆ Georgia World Congress Center Authority/Atlanta Stadium, Atlanta, GA
- ◆ Orange County Convention Center, Orlando, FL

### 2018

- ◆ Kentucky International Convention Center, Louisville, KY (Q3)
- ◆ Miami Beach Convention Center, Miami Beach, FL
- ◆ Miami Worldcenter, Miami, FL\*
- ◆ Moscone Center, San Francisco, CA

### 2020

- ◆ Oklahoma City Convention Center, Oklahoma City, OK\*

†Construction completed \*New build

and will include a view deck, public space, waterfront park, retail/restaurant options and office laboratory commercial buildings. Officials say the building will be ready for the 2018-2019 NBA season.

• The **Moscone Center** expansion in San Francisco will increase prime exhibit space from 442,000 sf to 515,000

sf. While in the site preparation phase, construction is expected to be complete by 2018.

### Shovel Ready

• The long-delayed and still controversial **Gaylord Rockies Hotel & Conference Center** in Aurora, CO broke ground in

April despite ongoing controversy over how much — if any — tax incentive money would still be granted for the \$824 million project after Houston developer RIDA and Marriott took over primary responsibility for the 1,500-room resort.

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# Unconventional Boom in Convention Construction

The odds for an unconventional boom in convention construction over the coming years are high — so high even Vegas is betting on the success of more space, a bet that has paid off significantly in the past. In this latest edition of Trade Show Executive's Pardon Our Dust Semi-Annual Report, the number of cities and centers considering new space has grown. We are now following 31 possible projects throughout North America involving more than 50,000 square feet of prime exhibit space — 10 more than the 21 reported in March.

Of course, high odds don't guarantee that a proposal will translate to new space. Both the City of Bristol's Tennessee Industrial Development Board and the Buffalo Niagara Convention Center (Buffalo, NY) have decided the risk is not currently worth the potential loss of investment. In Bristol, a feasibility report on new convention space recommended such a project not be undertaken at this time, while in Buffalo, an update to the government's "Queen City Hub — A Regional Action Plan for Downtown" put any expansion of the Buffalo

Niagara Convention Center on hold "due to uncertainty in the convention and meetings market, shifting public investment priorities and community controversy over the necessity of a new facility.

For the Boston Convention & Exhibition Center, the project seemed a definite go, but the governor has postponed further development or construction until questions centered mostly around budget and finance have been answered — a move that essentially puts the project back into the tentative state of "discussion."

In other cities, the potential gains still seem to outweigh the risks: 11 new projects have joined 20 already being monitored for forward — or backward — development. Those centers with previously existing proposals on the list have seen their direction and progress stalled, rushed and/or modified in ways large and small. No centers came off the list because they became a firm go, but some centers, such as the Pueblo Convention Center in Colorado and the Warriors Sports & Entertainment Center in San Francisco,

seem likely headed in that direction with firm construction plans expected by the next Pardon Our Dust report in March.

Others, like the Las Vegas Convention Center, are making slow but steady progress toward expansion goals, passing through milestones like land acquisition, financing and/or one or more legislative approvals. Still others, the San Diego Convention Center and the Los Angeles Convention Center as examples, may need to reinvent themselves another time or two before the project comes to fruition.

One center created some buzz with innovative steps taking matters into its own hands: the Gaylord Rockies Hotel & Conference Center in Aurora, CO, has put shovels into the ground in a bold legal claim to finally move the long-stalled project ahead.

Will the tactic work? Will others find successful strategies or will strategizing lead to their dismissal? Check back for the March report to find out which projects could create a boom in convention construction — and which find there is no room for new space.

## DISCUSSION

- ◆ Austin Convention Center, Austin, TX
- ◆ Kay Bailey Hutchison Convention Center, Dallas, TX
- ◆ Neal S. Blaisdell Center, Honolulu, HI
- ◆ Boston Convention & Exhibition Center, Boston, MA
- ◆ Fort Worth Convention Center, Fort Worth, TX
- ◆ Henry J. Kaiser Convention Center, Oakland, CA
- ◆ Meadowlands Sport Complex, East Rutherford, NJ
- ◆ Sacramento Convention Center, Sacramento, CA

## FEASIBILITY STUDY

- ◆ Century II Performing Arts & Convention Center, Wichita, KS
- ◆ Fargodome, Fargo, ND
- ◆ Greenville Convention Center, Greenville, SC\*
- ◆ Jacksonville Convention Center, Jacksonville, FL\*
- ◆ Oregon Convention Center, Portland, OR
- ◆ Roland E. Powell Convention Center, Ocean City, MD
- ◆ San Diego Convention Center, San Diego, CA
- ◆ Savannah Intl. Trade & Convention Center, Savannah, GA
- ◆ UNLVNow, Las Vegas, NV\*
- ◆ Washington State Convention Center, Seattle, WA

- ◆ Williston Convention Center, Williston, ND\*
- ◆ Wisconsin Center, Milwaukee, WI

## FINANCING

- ◆ Colorado Convention Center, Denver, CO
- ◆ Evraz Place, Regina, SK
- ◆ Joseph A. Floreano Rochester Riverside Convention Center, Rochester, NY
- ◆ Fox Cities Convention Center, Appleton, WI\*

## LEGISLATIVE AND OTHER APPROVALS

- ◆ Greater Fort Lauderdale/Broward County Convention Center, Fort Lauderdale, FL
- ◆ Gaylord Rockies Hotel & Conference Center, Aurora, CO\*
- ◆ Los Angeles Convention Center, Los Angeles, CA
- ◆ Memphis Cook Convention Center, Memphis, TN

## DESIGN/SITE SELECTION

- ◆ Las Vegas Convention Center, Las Vegas, NV
- ◆ Pueblo Convention Center, Pueblo, CO
- ◆ Warriors Sports & Entertainment Center, San Francisco, CA\*

\*New build

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The state attorney general ruled that \$81 million in tax incentives belonged to the developer as soon as ground was broken. The city has backed away from an appeal over the election process that permitted the development, but 11 other area hoteliers still are pursuing their appeal.

- The **Pueblo Convention Center** in Colorado will start construction in 2016 on its expansion that will add 40,000 sf of meeting space, more than doubling its current size. The expansion includes a new exhibit hall and breakout rooms. The effort is part of an urban renewal effort at Riverwalk that also will include a training area for Professional Bull Riders University and enhancement of the Medal of Honor Walk of Valor.

- The **Kentucky International Convention Center** is expanding by 60,000 sf to 251,000 sf of prime exhibit space. Beginning in August 2016, the building will close for two years while construction is underway. In addition to expanded exhibit space, the venue will have a new 40,000 sf ballroom and updated technology and renovated meeting space when complete in August 2018.

- The **Greater Columbus Convention Center** in Ohio was set to begin its \$125 million expansion and renovation in September with an expected completion date of July 2017. The project includes adding 36,000 sf of exhibit space and 10,000 sf of two-level meeting space along with features that will enable it to be considered for LEED certification. Parking and other improvements already are in process.

## Facing Financial/Legal Hurdles

- The \$200 million (Canadian) expansion of **Evrax Place** in Regina, Saskatchewan would add a second Eventplex building, but is facing pushback over the type of funding officials plan to use to complete the project, claiming it will deplete the city's reserves. The expansion would add roughly 120,000 sf of exhibition space and be connected to the Canada Centre Building.

- **Joseph A. Floreano Rochester Riverside Convention Center** officials in New York are hoping to use upstate revitalization funds but are awaiting a decision by the state governing entity about those funds. If approved, the \$100 million project would add 60,000 sf of space, including a 20,000 sf ballroom to the center.

- The **Boston Convention & Exhibition Center** seemed to be on track, but the new governor, Charlie Baker, nixed that idea in order to review the budgeting and financing options before work begins.

## Still a Long and Winding Road

- Plans for the closed **Henry J. Kaiser Center** in Oakland are still in a state of flux. The property reverted to the city in 2012 and faced prolonged discussion about what to do with it. As of May, the city was seeking a developer for the renovation.

- The **Meadowlands Sport Complex** in New Jersey last year was proposed as the site of a \$1.2 billion project that would include two hotels, a convention center, and retail and entertainment options.

- An expansion for the **Greater Fort**

**Lauderdale/Broward County Convention Center** in Florida earlier this year was put in a holding pattern in favor of a new arena. Officials are in the middle of the procurement process for a developer and have asked developers to include proposals for an adjoining hotel, according to Alan Cohen, assistant to the county administrator. Cohen said they hope to break ground next Spring on the 300,000 sf addition with a target completion date between late 2018 and early 2020.

- The **Neal S. Blaisdell Center** in Honolulu seemed poised for a long planning cycle after the city's consultants — AECOM, WCIT Architecture and Lincoln Center Global — staged public forums about the future use of the building. The meetings resulted in a wide disparity of options, including razing the building for alternate uses.

- The **Las Vegas Convention Center** expansion is still making progress as part of the massive 25-year plan for the Global Business District that city envisions to connect the center with the Strip and Downtown. In all, 1.8 million sf will be added to the convention center, some in Phase 1 of the project. Construction projects tend to move quickly in Las Vegas once they are green-lighted.

Reach Alan Cohen at (954) 357-7364 or [alcohen@broward.org](mailto:alcohen@broward.org); Mark Zimmerman at (404) 223-4200 or [mzimmerman@gwcc.com](mailto:mzimmerman@gwcc.com); Karen Williams, president & CEO, Louisville Convention & Visitors Bureau at (502) 584-2121 or [kwilliams@gotolouisville.com](mailto:kwilliams@gotolouisville.com)

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## Pardon Our Dust: New Exhibition Facilities and Expansions Anaheim, CA to Orlando, FL

Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
<b>CALIFORNIA</b>					
<b>Anaheim</b>					
<b>Anaheim Convention Center</b> 800 W. Katella Ave. Anaheim, CA 92802 www.anaheimconventioncenter.com	<b>Prime Exhibit Space:</b> 813,000 sf <b>Meeting Space:</b> 130,000 sf <b>Breakout Rooms:</b> 51	<b>Prime Exhibit Space:</b> 813,000 sf <b>Meeting Space:</b> 130,000 sf <b>Flex Space:</b> 200,000 sf <b>Breakout Rooms:</b> 94	<b>Phase:</b> Construction <b>Completion Date:</b> Q2 2017	100,000 sf outdoor area. Dramatic rotunda with glass walls and 190-ft. ceiling in main lobby. Part of Anaheim Resort Complex including Disneyland and hotels.	Tom Morton, Executive Director, (714) 765-8920, tmorton@anaheim.net; David Meek, Convention Center Manager, (714) 765-8951, dmeek@anaheim.net
<b>San Francisco</b>					
<b>Moscone Center</b> 747 Howard St. San Francisco, CA 94103 www.moscone.com	<b>Prime Exhibit Space:</b> 442,000 sf <b>Meeting Space:</b> 160,000 sf <b>Breakout Rooms:</b> 68	<b>Prime Exhibit Space:</b> 515,000 sf est. <b>Meeting/Flex Space:</b> 175,000 sf est. <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Site Preparation <b>Completion Date:</b> 2018	South building: 261,000 sf clearspan exhibit space. North building: 181,000 sf. Wi-Fi throughout. Expansion will create 515,000 sf of contiguous flexible exhibit or meeting space; exact configuration to be determined.	Managed by SMG. Bob Sauter, Facility Manager/Assistant General Manager, (415) 974-4013, bsauter@moscone.com; Sales by San Francisco Travel. Lysa Lewin, VP Moscone Expansion Sales, (415) 227-2616, llewin@sanfrancisco.travel
<b>FLORIDA</b>					
<b>Miami</b>					
<b>Miami Worldcenter</b> Miami, FL miamiworldcenter.com	<b>New Build</b>	<b>Prime Exhibit Space:</b> TBD <b>Meeting Space:</b> TBD <b>Flex Space:</b> TBD <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Site Preparation <b>Completion Date:</b> 2018	600,000 sf convention space; attached 1,800-room Marriott Marquis World Hotel planned.	Miami Worldcenter Associates and MDM Group.
<b>Miami Beach</b>					
<b>Miami Beach Convention Center</b> 1901 Convention Center Dr. Miami Beach, FL 33139 www.miamibeachconvention.com	<b>Prime Exhibit Space:</b> 502,000 sf <b>Meeting Space:</b> 127,000 sf <b>Breakout Rooms:</b> 70	<b>Prime Exhibit Space:</b> 503,360 sf <b>Meeting Space:</b> 190,000 sf <b>Breakout Rooms:</b> 81	<b>Phase:</b> Design <b>Completion Date:</b> 2018	New 60,000 sf Grand Ballroom, two 18,000 sf ground-level ballrooms, 20,000 sf rooftop ballroom with outdoor terrace. New 800-room headquarter hotel; new urban park across from the center; rooftop parking structure; enhanced Wi-Fi.	Managed by Spectra Venue Management. Matt Hollander, General Manager, (305) 673-7320, mhollander@miamibeachfl.gov; Ileana Garcia, Director of Sales & Marketing, (305) 673-7311, igarcia@miamibeachfl.gov
<b>Orlando</b>					
<b>Orange County Convention Center</b> Physical: 9800 International Dr. Orlando, FL 32819 Staff: 9860 Universal Blvd. Orlando, FL 32819-8706 www.occcc.net	<b>Prime Exhibit Space:</b> 2,100,000 sf <b>Meeting Space:</b> 480,000 sf <b>Flex Space:</b> 62,000 sf <b>Breakout Rooms:</b> 235	<b>Prime Exhibit Space:</b> 2,100,000 sf <b>Meeting Space:</b> 485,000 sf <b>Flex Space:</b> 110,000 sf <b>Breakout Rooms:</b> 242	<b>Phase:</b> Construction <b>Completion Date:</b> 2017	62,000 sf multi-purpose room; two 92,000 sf general session areas; 160-seat lecture hall; 2,643-seat theater. Wireless mobility. 5,000 rooms connected by bridge. Renovation includes board rooms, an upgraded signature room with an outdoor terrace and the conversion of exhibit hall F into a multi-functional ballroom.	Managed by Orange County Government. Kathleen "Kathie" Canning, Executive Director, (407) 685-9800, (800) 345-9845, kathie.canning@occcc.net; Yulita Osuba, Deputy General Manager, (407) 685-9800, (800) 345-9845, yulita.osuba@occcc.net

# Pardon Our Dust: New Exhibition Facilities and Expansions

Atlanta, GA to National Harbor, MD



Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
<b>GEORGIA</b>					
<b>Atlanta</b>					
<b>Georgia World Congress Center Authority/ Atlanta Stadium</b> 285 Andrew Young International Blvd. NW Atlanta, GA 30313-1591 www.gwcc.com	<b>New Build on GWCCA Campus</b> <b>Prime Exhibit Space:</b> 1,502,000 sf <b>Meeting Space:</b> 319,000 sf <b>Breakout Rooms:</b> 111	<b>Prime Exhibit Space:</b> TBD <b>Meeting Space:</b> TBD <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Site Preparation <b>Completion Date:</b> 2017	New stadium to be constructed on the GWCCA campus, which includes the GWCC, the 71,250-seat Georgia Dome and 21-acre Centennial Olympic Park. The GWCC offers 33,000 sf and 25,722 sf grand ballrooms; 12 exhibit halls; 106 meetings rooms; 3 fixed-seat auditoriums; and 3 landscaped plazas.	Mark Zimmerman, GWCC General Manager, (404) 223-4200, mzimmerman@gwcc.com; Mark Adams, Director of Sales & Marketing, (404) 223-4200, madams@gwcc.com; Julia Karrenbauer, Director of Business Development, (404) 223-8699, jkarrenbauer@gadome.com
<b>INDIANA</b>					
<b>Fort Wayne</b>					
<b>Allen County War Memorial Coliseum</b> 4000 Parnell Ave. Fort Wayne, IN 46805 www.memorialcoliseum.com	<b>Prime Exhibit Space:</b> 152,000 sf <b>Meeting Space:</b> 22,236 sf <b>Flex Space:</b> 14,500 sf <b>Breakout Rooms:</b> 10	<b>Prime Exhibit Space:</b> 152,000 sf <b>Meeting Space:</b> 40,991 sf <b>Flex Space:</b> 17,440 sf <b>Breakout Rooms:</b> 16	<b>Phase:</b> Construction more than halfway complete <b>Completion Date:</b> December 2015	Connected to recently renovated 13,000-seat arena. On-site parking for 5,000 cars.	Managed by the Board of Commissioners of Allen County, Indiana. Randy Brown, CFE, Executive VP & General Manager, (260) 482-9502, rbrown@memorialcoliseum.com
<b>KENTUCKY</b>					
<b>Louisville</b>					
<b>Kentucky International Convention Center</b> 221 Fourth St. Louisville, KY 40202 www.kyconvention.org	<b>Prime Exhibit Space:</b> 191,000 sf <b>Meeting Space:</b> 70,262 sf <b>Breakout Rooms:</b> 52	<b>Prime Exhibit Space:</b> 251,000 sf <b>Meeting Space:</b> TBD <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Design <b>Completion Date:</b> August 2018	30,000 sf ballroom. 200,000 sf total exhibit space includes 145,000 sf contiguous column-free space. Expansion will add 60,000 sf prime exhibit space and a 40,000 sf ballroom with upgraded technology throughout and renovated meeting space. Venue will close August 2016 to August 2018 during construction.	Managed by the Kentucky State Fair Board. Linda Edwards, VP & General Manager, (502) 595-3520, ledwards@ksfb.ky.gov
<b>MARYLAND</b>					
<b>National Harbor</b>					
<b>Gaylord National Resort &amp; Convention Center</b> 201 Waterfront St. National Harbor, MD 20745 www.gaylordhotels.com	<b>Prime Exhibit Space:</b> 180,000 sf <b>Meeting Space:</b> 165,000 sf <b>Breakout Rooms:</b> 82	<b>Prime Exhibit Space:</b> 180,000 sf <b>Meeting Space:</b> 181,000 sf <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Construction <b>Completion Date:</b> August 2016	470,000 sf total space. Expansion adding a new 24,000 sf ballroom to the inventory that includes 50,000 sf, 30,000 sf, 14,000 sf and 8,000 sf ballrooms. 2,000 guest rooms; restaurants; spa; 19-story, glass atrium overlooking river.	Managed by Marriott International Inc. Richard Morse, General Manager, (301) 965-2100, rmorse@gaylordhotels.com; David Furnish, VP of Sales, (301) 965-2309, dfurnish@gaylordhotels.com





## Pardon Our Dust: New Exhibition Facilities and Expansions Minneapolis, MN to Houston, TX

Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
<b>MINNESOTA</b>					
<b>Minneapolis</b>					
<b>U.S. Bank Stadium</b> Minneapolis, MN www.usbankstadium.com	New Build	<b>Prime Exhibit Space:</b> 136,600 sf <b>Meeting Space:</b> 51,000 sf	<b>Phase:</b> Construction <b>Completion Date:</b> July 2016	1.75 MIL total square feet; 64,000 seats expandable to 72,000.	Danielle Ottman, Sales Manager, (952) 828-6500, dottman@smgmn.com
<b>NEVADA</b>					
<b>Las Vegas</b>					
<b>Las Vegas Arena/AEG and MGM Resorts International</b> Las Vegas, NV arenalasvegas.com	New Build	<b>Prime Exhibit Space:</b> TBD <b>Meeting Space:</b> TBD <b>Flex Space:</b> TBD <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Construction <b>Completion Date:</b> Q2 2016	Early designs feature approximately 40,000 sf floor space. Partnership between AEG and MGM Resorts International.	Managed by MGM Resorts International.
<b>OHIO</b>					
<b>Columbus</b>					
<b>Greater Columbus Convention Center</b> 400 N. High St. Columbus, OH 43215 www.columbusconventions.com	<b>Prime Exhibit Space:</b> 410,000 sf <b>Meeting Space:</b> 107,410 sf <b>Breakout Rooms:</b> 65	<b>Prime Exhibit Space:</b> 446,000 sf <b>Meeting Space:</b> 117,410 sf <b>Breakout Rooms:</b> 75	<b>Phase:</b> Design <b>Completion Date:</b> July 2017	114,000 sf ballroom space includes Ohio's largest multi-purpose ballroom with 74,000 sf; 336,000 sf contiguous exhibit space. Connected to 5 hotels by covered walkway. Free Wi-Fi in meeting rooms and public spaces.	Managed by SMG. John Page, CTA, General Manager, (614) 827-2500, jpage@columbusconventions.com; Sherry Chambers, CMP, CTA, Senior Director of Sales, (800) 626-0241, schambers@columbusconventions.com
<b>OKLAHOMA</b>					
<b>Oklahoma City</b>					
<b>Oklahoma City Convention Center</b> Oklahoma City, OK www.okc.gov/maps3/projects/conventioncenter.html	New Build	<b>Prime Exhibit Space:</b> 204,000 sf <b>Meeting Space:</b> 88,000 sf <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Design <b>Completion Date:</b> 2020	35,000 sf ballroom; flexible space planned.	Johnny Danrich III, CMP, CASE, CTA, Director of Sales & Services, Oklahoma City Convention & Visitors Bureau, (405) 297-8952, jdanrich@visitokc.com
<b>TEXAS</b>					
<b>Houston</b>					
<b>George R. Brown Convention Center</b> 1001 Avenida de las Americas Houston, TX 77010 www.houstonconventionctr.com	<b>Prime Exhibit Space:</b> 862,000 sf <b>Meeting Space:</b> 154,590 sf <b>Flex Space:</b> 110,148 sf <b>Breakout Rooms:</b> 88	<b>Prime Exhibit Space:</b> 773,000 sf <b>Meeting Space:</b> 129,000 sf <b>Flex Space:</b> 90,000 sf <b>Breakout Rooms:</b> 88	<b>Phase:</b> Construction <b>Completion Date:</b> 2016	31,590 sf ballroom divisible into 3; 3,600-seat theater divisible into 3; 6,500-seat arena. 2 sky bridges to 1,203-room hotel; four 3,000-sf balconies overlooking 12-acre multi-function park, Discovery Green, directly across the street.	Managed by Houston First Corporation. Luther Villagomez, COO, (713) 853-8000, luther.villagomez@houstonfirst.com



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## Pardon Our Dust: New Exhibition Facilities and Expansions

San Antonio, TX to Halifax, NS

Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
<b>San Antonio</b>					
<b>Henry B. Gonzalez Convention Center</b> 200 E. Market St. San Antonio, TX 78205 www.sahbgcc.com www.transformationsa.com (expansion)	<b>Prime Exhibit Space:</b> 440,000 sf <b>Meeting Space:</b> 107,855 sf <b>Breakout Rooms:</b> 67	<b>Prime Exhibit Space:</b> 515,000 sf <b>Meeting Space:</b> 121,932 sf <b>Breakout Rooms:</b> 70	<b>Phase:</b> Construction <b>Completion Date:</b> February 2016	89,102 sf ballroom space. 438,000+ sf contiguous exhibit space; 2,317-seat theater. 13,700+ hotel rooms. Post-construction will feature a new 54,768 sf ballroom and an 86,000 sf column-free exhibit hall; older section of center will be demolished and replaced with new civic park.	Managed by the City of San Antonio, Convention & Sports Facilities Department. Michael J. Sawaya, Director, (210) 207-8500, michael.sawaya@sanantonio.gov; Jeff Cook, CMP, CTA, Booking & Services Manager, (210) 207-8500, jeffrey.cook@sanantonio.gov
<b>WEST VIRGINIA</b>					
<b>Charleston</b>					
<b>Charleston Civic Center</b> 200 Civic Center Dr. Charleston, WV 25301 www.charlestonciviccenter.com	<b>Prime Exhibit Space:</b> 52,000 sf <b>Meeting Space:</b> 20,000 sf <b>Breakout Rooms:</b> 16	<b>Prime Exhibit Space:</b> TBD <b>Meeting Space:</b> TBD <b>Breakout Rooms:</b> TBD	<b>Phase:</b> Design <b>Completion Date:</b> 2017	Exhibit hall divisible into 4 areas of column-free space. 1,250+ hotel rooms border the complex; 1,750 rooms are within a six-block radius.	John Robertson, CFE, General Manager, (304) 345-1500, john.robertson@charlestonwvciviccenter.com; Anna Westfall, Marketing Coordinator, (304) 345-1500, anna.westfall@charlestonwvciviccenter.com
<b>CANADA</b>					
<b>MANITOBA</b>					
<b>Winnipeg</b>					
<b>RBC Convention Centre Winnipeg</b> 375 York Ave. Winnipeg, MB R3C 3J3 www.wcc.mb.ca	<b>Prime Exhibit Space:</b> 78,000 sf <b>Meeting Space:</b> 82,000 sf <b>Breakout Rooms:</b> 30	<b>Prime Exhibit Space:</b> 131,000 sf <b>Meeting Space:</b> 129,000 sf <b>Breakout Rooms:</b> 34	<b>Phase:</b> Construction more than halfway complete <b>Completion Date:</b> March 2016	Located in the heart of the city, 15 minutes from the airport. 2,600 downtown hotel rooms. State-of-the-art technology and award-winning culinary team.	Klaus Lahr, President & CEO, (204) 957-4501, klausl@wcc.mb.ca; David Chizda, Dir. of Sales & Business Development, (204) 956-1720, davidc@wcc.mb.ca
<b>NOVA SCOTIA</b>					
<b>Halifax</b>					
<b>Halifax Convention Centre</b> Halifax, NS www.halifaxconventioncentre.com	<b>New Build</b>	<b>Prime Exhibit Space:</b> 50,000 sf <b>Meeting Space:</b> 70,000 sf <b>Breakout Rooms:</b> 38	<b>Phase:</b> Construction <b>Completion Date:</b> January 2017	New, state-of-the-art center will feature 120,000 sf of event space, including 2 distinct convention levels and a mix of multi-purpose, meeting and ballroom space. Connected to 3,000+ hotel rooms.	Managed by Trade Centre Limited (TCL). Dawn Baldwin, Director of Sales, (902) 421-1302 x2144, dawn@halifaxconventioncentre.com
<b>Convention Center Construction Snapshot:</b>					
<b>Number of North American Convention Centers</b>			<b>Meeting Space to be Added</b>		<b>372,242 sf</b>
Undergoing Construction			Through Expansions		163,242 sf
Considering Construction			New Builds		209,000 sf
<b>Prime Exhibit Space to be Added</b>			<b>Flex Space to be Added</b>		<b>230,792 sf</b>
Through Expansions			Through Expansions		230,792 sf
New Builds			New Builds		None