SPECIAL REPORT

Trade Show Executive's PARDON OUR OUR OUR DUST

Convention Centers Slowly Ramp Up For New Construction Projects

BY RENEE DIIULIO, senior editor

Oceanside, CA – Five years into the recovery from the Great Recession, and convention centers are finally getting comfortable loosening their belts — if only by a notch. Seven centers have made new moves toward expansion, or the consideration of an expansion, and join those that are already a notch or two ahead.

Continued on page 30

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Construction Calendar

Pencil 'em in — these 18 centers are on track to hit the below deadlines for the completion of their convention construction projects. Some of them, like the Alliant Energy Center in Madison, WI and the Vikings Stadium in Minneapolis, MN, are new to the calendar. Others, like The New Tropicana Las Vegas - a DoubleTree by Hilton, have finalized plans and settled on a date.

One center will open its doors this quarter with six more to follow later this year. Five venues will finish construction on new space in 2015, four will do so in 2016 and one in 2017. One facility, the Oklahoma City Convention Center, a new build in Oklahoma, will cut the ribbon in 2019. As more centers finalize their plans and break ground, the calendar can be expected to get fuller. But who will be inked in? Read our next report in October to find out.

2014

- Québec City Convention Centre, Québec City, QC (1st Quarter)
- Bismarck Civic Center, Bismarck, ND (2nd Quarter)
- Alliant Energy Center, Madison, WI (3rd Quarter)
- Sioux Falls Convention Center, Sioux Falls, SD (3rd Quarter)
- Dulles Expo Center, Chantilly, VA (4th Quarter)
- Spokane Convention Center, Spokane, WA (4th Quarter)
- The New Tropicana Las Vegas a DoubleTree by Hilton, Las Vegas, NV (4th Quarter)

2015

- Cobo Center, Detroit, MI (1st Quarter)
- Stadium at Myrtle Beach Convention Center, Myrtle Beach, SC (1st Quarter)*
- Harrah's Resort Atlantic City, Atlantic City, NJ (3rd Quarter)
- Orange County Convention Center, Orlando, FL (3rd Quarter)
- Allen County War Memorial Coliseum, Fort Wayne, IN (4th Quarter)

2016

- Halifax Convention Centre at Nova Centre, Halifax, NS (1st Quarter)*
- RBC Convention Centre Winnipeg, Winnipeg, MB (1st Quarter)
- Henry B. Gonzalez Convention Center, San Antonio, TX
- Vikings Stadium, Minneapolis, MN*

2017

Atlanta Stadium at Georgia World Congress Center, Atlanta, GA*

2019

Oklahoma City Convention Center, Oklahoma City, OK (4th Quarter)*

*New builds

Continued from page 28

According to *Trade Show Executive's Pardon Our Dust* report, there are 18 convention centers in the U.S. and Canada with construction in progress, from new builds to expansions to renovations, compared to 12 at the same time in 2013. The next ribbon-cutting for a new facility will be in May, at the Bismarck Civic Center in North Dakota. The facility whose completion is farthest into the future is the Oklahoma City Convention Center, which is expected to open its new doors in 2019.

Over the next five years, it's likely a few of the 32 centers considering expansion will get past the drawing boards. Some, such as San Francisco's Moscone Center and the Miami Beach Convention Center, seem certain; others, such as the Albany Capital Center in New York and the American Royal Center/Kemper Arena in Kansas City, may still be struggling to move forward.

Walled windows, sophisticated coverings and notable architectural elements are becoming commonplace for exhibition halls. Outdoor plazas, nearby shopping and highend dining allow attendees to network, relax and get a feel for the city, without leaving the campus.

Staying Trendy

Today's architects and designers have a different directive than in the past. Having left the big box behind long ago, convention centers have become more flexible, efficient and sophisticated. Moving forward, they are looking to take those elements even further, becoming completely fluid, energy-efficient and cutting-edge in design, technology offerings and additional amenities.

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Considering Construction Convention Centers Loosen Their Belts

This edition of *Trade Show Executive's Pardon Our Dust* directory of convention construction is tracking 32 venues in some stage of early development (three more than the October report's 29). The largest category is feasibility, with eight centers currently having their options analyzed. All in this category but Albany, which continues to revise its possibilities, are starting fresh studies.

Some centers are still in discussion phases, either just starting the conversation, as in Dallas' Kay Bailey Hutchison Convention Center, or still debating the hard decisions, such as the American Royal Center/Kemper Arena in Kansas City. Business at the arena has tapered off as talks of demolition and a new agricultural events center cover familiar ground.

A few centers have eased back on their efforts as challenges have mounted. Though the mayor of Kennewick would still like to increase revenue with an expansion of the Three Rivers Convention Center, voters rejected a proposed sales tax increase to fund the project and the center is no longer on the list.

Other cities are just a shovel away from breaking ground, like the Moscone Center, which awaits one environmental review before moving forward with construction. San Diego Convention Center is also hopeful with just one permit and one legal appeal to manage before their go-ahead.

The big news is happening in Las Vegas, however, where four venues, including the Las Vegas Convention Center (LVCC), have not only proposed new space, but are also developing designs and pulling together financing. Nevada already holds the most exhibit space among the U.S. states with 6,180,711 square feet of prime exhibit space), of which 1,940,631 square feet can be found in the LVCC (according to *Trade Show Executive's* 2013 edition of *The World's Top Convention Centers*). Whose lights will brighten the strip and whose will remain dark? Read our next report in October to find out.

DISCUSSION

- American Royal Center/Kemper Arena, Kansas City, MO*
- Kay Bailey Hutchison Convention Center, Dallas, TX
- Baltimore Convention Center, Baltimore, MD
- George R. Brown Convention Center, Houston, TX
- Lansing Center, Lansing, MI
- Music City Center, Nashville, TN
- Washington State Convention Center, Seattle, WA

FEASIBILITY STUDY

- Albany Capital Center, Albany, NY*
- Buffalo Niagara Convention Center, Buffalo, NY
- + Fargodome, Fargo, ND
- Greater Fort Lauderdale/ Broward County Convention Center, Fort Lauderdale, FL
- Fort Worth Convention Center, Fort Worth, TX
- Memphis Cook Convention Center, Memphis, TN
- Savannah International Trade & Convention Center, Savannah, GA
- Wisconsin Center, Milwaukee, WI

FINANCING

- Fox Cities Convention Center, Appleton, WI*
- Kentucky International Convention Center, Louisville, KY
- Lexington Convention Center, Lexington, KY
- MDM Group/Miami World Center, Miami, FL*
- Miami Beach Convention Center, Miami Beach, FL

LEGISLATIVE AND OTHER APPROVALS

- AeroQuestUSA International Trade & Conference Center, Las Vegas, NV*
- Boston Convention & Exhibition Center, Boston, MA
- Las Vegas Arena (AEG and MGM Grand Resorts International), Las Vegas, NV*
- Los Angeles Convention Center, Los Angeles, CA
- Moscone Center, San Francisco, CA
- San Diego Convention Center, San Diego, CA

DESIGN / SITE SELECTION

- Anaheim Convention Center, Anaheim, CA
- Boise Centre, Boise, ID
- Golden State Warriors San Francisco Arena, San Francisco, CA*
- Las Vegas Convention Center, Las Vegas, NV
- Sacramento Convention Center, Sacramento, CA
- UNLVNow, Las Vegas, NV*

* New builds



Continued from page 30

Walled windows, sophisticated coverings and notable architectural elements are becoming commonplace for exhibition halls. Outdoor plazas, nearby shopping and high-end dining — sometimes on site — allow attendees to network, relax and get a feel for the city, without leaving the campus.

Community comes into play, not only through infrastructure and design but also via charitable programs and ecoefforts. It's not enough to recycle and turn off the lights. Audiences want to feel good about gathering — or at least not feel bad about the waste — and convention centers are finding they can actually save money through energy efficiency and innovative environmental initiatives.

The challenge is keeping up with technology and trends. Wi-Fi continues to be a top concern for show organizers. Exhibitors want improved Wi-Fi at reasonable rates, if not free; attendees expect it for free; and everyone wants it super fast.

Inside, movable elements (walls and seating), digital signage and lights that change in an instant, plus remote control capabilities, enable show organizers to maximize their use of a space and their own revenues, while the centers can enjoy the same benefits, accommodating multiple users in quick succession or even at once.

Wi-Fi continues to be a top concern for show organizers. Exhibitors want improved Wi-Fi at reasonable rates, if not free; attendees expect it for free; and everyone wants it super fast.

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The challenge is keeping up with changing technology and trends. The investment required can be daunting, particularly during times of slow or uncertain revenue growth. According to the International Association of Convention Centers (AIPC), venues reported 6% to 7% revenue growth early in the decade but anticipated slower growth (1%) for last year.

Slow growth can create concerns for convention construction, but many cities will still be able to support expanded or improved space. Which ones? Read our next report in October for the latest status on convention center construction.





Exhibition Facility BY LOCATION	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
FLORIDA					
Orlando					
Orange County Convention Center P.O. Box 691509 Orlando, FL 32869-1509 www.occc.net	Prime Exhibit Space: 2,100,000 sf Meeting Space: 518,790 sf Flex Space: 62,000 sf Breakout Rooms: 235	Prime Exhibit Space: 2,100,000 sf Meeting Space: TBD Flex Space: TBD Breakout Rooms: TBD	Phase: Construction Completion Date: August 2015	62,000 sf multi-purpose room; two 92,000 sf general-session areas; 160-seat lecture hall; 2,643-seat theatre. New construction includes the addition of 7 board rooms, an upgraded signature room with an outdoor terrace, and the conversion of exhibit hall F into a high-end ballroom.	Kathleen "Kathie" Canning, Executive Director, (407) 685-9800, (800) 345-9845, kathie.canning@occc.net; Yulita Osuba, Deputy General Manager, (407) 685-9800, (800) 345-9845, yulita.osuba@occc.net
GEORGIA					
Atlanta					
Atlanta Stadium at Georgia World Congress Center 285 Andrew Young International Blvd. NW Atlanta, GA 30313-1591 www.gwcc.com	New Build	Prime Exhibit Space: TBD Meeting Space: TBD Breakout Rooms: TBD	Phase: Site Preparation Completion Date: 2017	New stadium to be constru- ted on the Georgia World Congress Center campus, which includes 71,250-seat Georgia Dome and 21-acre Centennial Olympic Park.	Mark Zimmerman, General Manager, (404) 223-4200, mzimmerman@gwcc.com; Mark Adams, Director of Sales & Marketing, (404) 223-4200, madams@gwcc.com
INDIANA					
Fort Wayne					
Allen County War Memorial Coliseum 4000 Parnell Ave. Fort Wayne, IN 46805 www.memorialcoliseum.com	Prime Exhibit Space: 177,000 sf Meeting Space: 39,000 sf Breakout Rooms: 10	Prime Exhibit Space: 199,000 sf Meeting Space: 39,000 sf Breakout Rooms: 10	Phase: Design Completion Date: Q4 2015	Adjacent to recently renovated 13,000-seat arena. On-site parking for 5,000 cars. Construction expected to begin in 2015.	Randy Brown, CFE, Executive VP & General Manager, (260) 482-9502, rbrown@memorialcoliseum.co
MICHIGAN					
Detroit					
Cobo Center One Washington Blvd. Detroit, MI 48226 www.cobocenter.com	Prime Exhibit Space: 723,000 sf Meeting Space: 255,500 sf Flex Space: 10,000 sf Breakout Rooms: 80	Prime Exhibit Space: 723,000 sf Meeting Space: 255,500 sf Flex Space: 50,000 sf Breakout Rooms: 80	Phase: Construction Completion Date: January 2015	5 exhibit halls; 4 on main level have 623,000 sf con- tiguous space. Riverview Ballroom and 5 banquet rooms offer riverfront views. Adjacent arena.	Managed by SMG. Thom Connors, General Manager, (313) 877-8777, tconnors@cobocenter.com; Tom Albrecht, Director of Sales, (313) 877-8777, talbrecht@cobocenter.com
Minneapolis					
Vikings Stadium Minneapolis, MN www.vikings.com/stadium	New Build	Prime Exhibit Space: TBD Meeting Space: TBD Breakout Rooms: TBD	Phase: Construction Completion Date: 2016	1.75 MIL total square feet; 64,000 seats expandable to 72,000.	Sales by Meet Minneapolis. Scott Romane, VP, Destination Sales, (612) 767-8000, scottr@minneapolis.org; Katie Smith, CMP, Director of Sales & Marketing, Minneapolis Convention Cente (612) 767-8000, katie.smith@ minneapolismn.gov

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Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
Prime Exhibit Space:	Prime Exhibit Space:	Phase: Construction	1,500 rooms. Meeting	Managed by
25,000 st Meeting Space: 25,000 sf Breakout Rooms: 24	Meeting Space: 25,000 sf Breakout Rooms: 24	Q4 2014	tacilities complemented by customizable catering services, dedicated A/V department, separate con- ference services registra- tion desk, business center and easy parking access.	DoubleTree by Hilton. Gavin Mealiffe, VP of Sales, (702) 739-2362, gmealiffe@troplv.com; Lynda Richardson, Director of Sales, (702) 739-3538, Irichardson@troplv.com
Prime Exhibit Space: None Meeting Space: 25,000 sf	Prime Exhibit Space: 100,000 sf Meeting Space: 125,000 sf Breakout Rooms: 63	Phase: Construction Completion Date: Q3 2015	New conference center will feature two 50,000 sf pillarless ballrooms, each divisible into as many as 27 breakout rooms.	Managed by Caesars Entertainment, (855) MEET-CET meet@caesars.com. Jordan Clark, VP of Sales; Rick Hazer, Regional President & General Manager
Prime Exhibit Space: 50,000 sf Meeting Space: 13,600 sf Breakout Rooms: 17	Prime Exhibit Space: 100,000 sf Meeting Space: 13,600 sf Breakout Rooms: 17	Phase: Construction Completion Date: May 2014	10,000-seat arena. 2,500 parking spaces. Wireless Internet. Downtown location.	Amanda Bakkedahl, Sales & Marketing Manager, (701) 355-1376, abakkedahl@nd.gov
New Build	Prime Exhibit Space: 200,000 sf Meeting Space: 50,000 sf Breakout Rooms: TBD	Phase: Design Completion Date: Q4 2019	35,000 sf ballroom; flexible space planned.	Johnny Danrich III, CMP, CASE, CTA, Assistant Director of Sales & Services, Oklahoma City Convention & Visitors Bureau, (405) 297-8952, jdanrich@visitokc.com
New Build	Prime Exhibit Space: 70,000 sf	Phase: Site Preparation Completion Date: March 2015	Sports facility to be located behind the center; connec- ted by pedestrian walkway.	Paul Edwards, General Mgr., (800) 537-1690, pedwards@ cityofmyrtlebeach.com; Brian Monroe, Director of Sales & Marketing, (800) 537-1690, brian.monroe@mb-cc.com
Prime Exhibit Space	Prime Exhibit Space	Phase: Construction	16 800 sf ballroom: 50 400	Managed by SMG
Prime Exhibit Space: 50,400 sf Meeting Space: 10,292 sf Breakout Rooms: 12	Prime Exhibit Space: 80,400 sf Meeting Space: 10,292 sf Breakout Rooms: 12	Phase: Construction Completion Date: Fall 2014	16,800 st ballroom; 50,400 sf column-free exhibit space. In-house catering; A/V serv- ices; decorating services; personal and experienced event managers; 3,400 complimentary parking spaces. Conveniently located near I-29 and I-90, within 1 mile of Sioux Falls Regional Airport.	Managed by SMG. Ronette Hegg, Director of Sales, (605) 367-4101, ronette@siouxfallscc.com; Sarah Maag, Sales Manager, (605) 367-4154, smaag@siouxfallscc.com; Chad Jutting, Director of Sales & Marketing - Ovations Food Service, (605) 367-4151, chad.jutting@ovationsfs.com
	PRE-CONSTRUCTION Prime Exhibit Space: 25,000 sf Breakout Rooms: 24 Prime Exhibit Space: 25,000 sf Breakout Rooms: 17 Prime Exhibit Space: 13,600 sf Breakout Rooms: 17 New Build New Build New Build Prime Exhibit Space: 13,600 sf Breakout Rooms: 17	PRE-CONSTRUCTIONPOST-CONSTRUCTIONPrime Exhibit Space: 25,000 sf Meeting Space: 25,000 sf Breakout Rooms: 24Prime Exhibit Space: 25,000 sf Breakout Rooms: 24Prime Exhibit Space: None Meeting Space: 25,000 sfPrime Exhibit Space: 100,000 sf Meeting Space: 125,000 sf Breakout Rooms: 63Prime Exhibit Space: None Meeting Space: 13,600 sf Breakout Rooms: 17Prime Exhibit Space: 100,000 sf Meeting Space: 13,600 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 50,000 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 10,000 sf Meeting Space: 10,000 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 10,000 sf Meeting Space: 10,000 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 10,000 sf Meeting Space: 10,000 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: 17New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: 17Prime Exhibit Space: 10,000 sf Breakout Rooms: 17	PRE-CONSTRUCTIONPOST-CONSTRUCTIONPHASE/COMPLETIONPrime Exhibit Space: 25,000 sf Meeting Space: 25,000 sf Breakout Rooms: 24Prime Exhibit Space: 20,000 sf Breakout Rooms: 24Phase: Construction Completion Date: Q4 2014Prime Exhibit Space: 100,000 sf Meeting Space: 25,000 sfPrime Exhibit Space: 100,000 sf Breakout Rooms: 24Phase: Construction Completion Date: Q3 2015Prime Exhibit Space: 100,000 sf Meeting Space: 25,000 sfPrime Exhibit Space: 13,600 sf Breakout Rooms: 63Phase: Construction Completion Date: Q3 2015Prime Exhibit Space: 13,600 sf Breakout Rooms: 17Phase: Construction Completion Date: Q3 2015New BuildPrime Exhibit Space: 13,600 sf Breakout Rooms: 17Phase: Design Completion Date: Q4 2019New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: 17Phase: Design Completion Date: May 2014New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: 17Phase: Design Completion Date: Q4 2019New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: TBDPhase: Design Completion Date: Q4 2019New BuildPrime Exhibit Space: 10,000 sf Breakout Rooms: TBDPhase: Site Preparation Completion Date: March 2015Prime Exhibit Space: 10,000 sfPhase: Site Preparation Completion Date: March 2015Phase: Construction Completion Date: March 2015Prime Exhibit Space: 10,292 sfPrime Exhibit Space: 10,292 sfPhase: Fall 2014	PRE-CONSTRUCTION POST-CONSTRUCTION PHASE/COMPLETION KEY FEATURES Prime Exhibit Space: 25,000 df Prime Exhibit Space: 50,000 df 1,500 rooms. Meeting facilities complemented by sustanizable calculation by sustanizable calculation complemental patients by sustanizable calculation



Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
TEXAS					
San Antonio					
Henry B. Gonzalez Convention Center P.O. Box 1809 San Antonio, TX 78296 www.sahbgcc.com	Prime Exhibit Space: 440,000 sf Meeting Space: 115,646 sf Breakout Rooms: 67	Prime Exhibit Space: 515,000 sf Meeting Space: 121,932 sf Breakout Rooms: 71	Phase: Construction Completion Date: 2016	89,102 sf ballroom space includes 40,000 sf grand ballroom; expanding to 94,175 sf ballroom space. More than 438,000 sf contiguous exhibit space; 2,319-seat theatre. Close to more than 12,700 hotel rooms. Downtown location on Riverwalk.	Michael J. Sawaya, (210) 207-8500; Jeff Cook, CMP, CTA, Director Convention Center Sales, (210) 207-8500, jcook2@sanantonio.gov
VIRGINIA					
Chantilly					
Dulles Expo Center P.O. Box 221075 Chantilly, VA 20153 www.dullesexpo.com	Prime Exhibit Space: 100,000 sf Meeting Space: None	Prime Exhibit Space: 130,000 sf Meeting Space: None	Phase: Construction Completion Date: October 2014	Near Dulles Airport. 2,400 free parking spaces. 233- room, on-site, full-service hotel.	Bob Morgan, General Manager, (703) 766-1308, rmorgan@dullesexpo.com

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Exhibition Facility	Prime Exhibit & Meeting Space		Project Status	Venue Information	Management
BY LOCATION	PRE-CONSTRUCTION	POST-CONSTRUCTION	PHASE/COMPLETION	KEY FEATURES	CONTACT INFORMATION
WASHINGTON					
Spokane					
Spokane Convention Center 334 W. Spokane Falls Blvd. Spokane, WA 99201 www.spokanecenter.com	Prime Exhibit Space: 84,000 sf Meeting Space: 42,900 sf Flex Space: 17,390 sf Breakout Rooms: 24	Prime Exhibit Space: 102,000 sf Meeting Space: 72,790 sf Flex Space: 17,390 sf	Phase: Construction Completion Date: December 2014	25,000 sf ballroom. Adjacent to 100-acre park on the banks of the Spokane River in downtown core. Certified LEED Silver. Free campus-wide Wi-Fi. Connected to hotel; will be connected to a new 700- room hotel in 2015.	Johnna Boxley, General Manager, (509) 279-7000, jboxley@spokanepfd.org; Kelsey Soukup, Director of National Accounts, (509) 279-7104, ksoukup@spokanepfd.org
WISCONSIN					
Madison					
Alliant Energy Center 1919 Alliant Energy Center Way Madison, WI 53713 www.alliantenergycenter.com	Prime Exhibit Space: 100,000 sf Meeting Space: 20,000 sf Breakout Rooms: 14	Prime Exhibit Space: 390,000 sf Meeting Space: 20,000 sf Breakout Rooms: 14	Phase: Site Preparation Completion Date: Q3 2014	New Holland Pavilions will create 290,000 sf flex space on footprint of existing barns. 100,000 sf existing column-free exhibit space. Unlimited weight load. Climate-controlled walk- way to Clarion Suites.	Mark Clarke, Executive Director, (608) 267-3982, clarke@alliantenergycenter.co Shirley Kaltenberg, Sales Manager, (608) 267-1549, kaltenberg@ alliantenergycenter.com
CANADA	•				
MANITOBA					
Winnipeg					
RBC Convention Centre Winnipeg 375 York Ave.	Prime Exhibit Space: 78,000 sf Meeting Space:	Prime Exhibit Space: 135,000 sf Meeting Space:	Phase: Construction Completion Date: Q1 2016	Located in the heart of the city, 15 minutes from the airport. 2,500 downtown	Klaus Lahr, President & CEO, (204) 957-4501, klausl@wcc.mb.ca;
Winnipeg, MB R3C 3J3 www.wcc.mb.ca	82,000 sf Breakout Rooms: 30	128,500 sf Breakout Rooms: 34		hotel rooms. State-of-the- art technology and award- winning culinary team.	David Chizda, Director of Sale & Marketing, (204) 956-1720, davidc@wcc.mb.ca
NOVA SCOTIA					
Halifax					
Halifax Convention Centre at Nova Centre Halifax, NS www.novacentre.ca	New Build	Prime Exhibit Space: 50,000 sf Meeting Space: 40,000 sf	Phase: Site Preparation Completion Date: January 2016	Part of a complex that also includes a hotel, retail, restuarants and parking.	Managed by Trade Centre Limited. Kris Crundwell, VP, Sales, (902) 421-1302 x2760, kris@tclns.com; Dawn Baldwin, Senior Sales Manager, U.S. & International Markets, (902) 421-1302 x214-
QUÉBEC					dawn@tclns.com
Québec City Québec City Convention Centre 1000, Blvd.	Prime Exhibit Space: 100,000 sf Meeting Space:	Prime Exhibit Space: 100,000 sf Meeting Space:	Phase: Construction Completion Date: March 2014	Wall-to-wall free high- speed Wi-Fi. Unparalleled accessibility, located	Caroline Langelier, Director of Sales, (888) 679-4000, clangelier@convention.qc.ca
René-Lévesque E., 2nd Fl. Québec City, QC G1R 2B5 www.convention.qc.ca	69,500 sf Flex Space: 59,500 sf Breakout Rooms: 30	86,475 sf Flex Space: 82,373 sf Breakout Rooms: 39		in downtown Québec. 232,000 sf usable surface. Eco-friendly event program.	
Convention Center Const	ruction Snapshot:				
Number of North America Undergoing Construction Considering Construction	n Convention Centers	s 18 32	Meeting Space Through Expansions New Builds		289,651 s 199,651 s 90,000 s
Prime Exhibit Space to be Added1,017,000 sfThrough Expansions697,000 sfNew Builds320,000 sf			Flex Space to be Added62,873 sfThrough Expansions62,873 sfNew BuildsNone		