



Smaller Convention Centers Display

# STRENGTH in NUMBERS

BY SANDI CAIN, news editor



North American venues with between 50,000 and 124,999 square feet (sf) of prime exhibit space are abundant throughout North America with 176 centers falling within the Tier IV designation this year. These include 143 in the United States, 24 in Mexico and nine in Canada. In all, these 176 centers represent 56% of all North American convention centers with at least 50,000 sf of prime exhibit space, according to Trade Show Executive's World's Top Convention Centers (WTCC) published in June.

The total sf of prime exhibit space at these venues is 14,010,717 sf, up just 1% from 13,933,713 sf last year. The average (mean) square feet of these venues, however, is down (1.0)% to 79,606 sf compared to 80,079 sf a year ago.

It's no surprise that convention centers change from year to year, with some expanding, some contracting and some remodeling to better meet the customer needs. This year, existing centers making their debut on the list of North American venues with less than 125,000 sf of prime exhibit space are:

No. 27 Dayton Airport Expo Center in Vandalia, OH with 100,000 sf of prime exhibit space and Anaheim's Disneyland Hotel at No. 74, whose exhibition facilities were the only game in town back in the early 1970s but now offer 79,000 sf. In addition, the Tucson Expo Center in Tucson, AZ debuts at No. 87 with 72,227 sf, the McAllen Convention Center in McAllen, TX takes its bow with 60,818 sf of space at No. 109, and Oakland Convention Center in Oakland, CA appears as No. 117 on the list with 58,300 sf.

Baja California Center is a new venue in Tijuana, which opened in 2013 after the publication of the WTCC and now ranks second among Mexico's 24 Tier

IV centers with 100,104 sf. An existing Mexican venue, the Cibeles Convention Center & Social Events in Juarez, which offers 54,896 sf of prime exhibit space, was also added to the list. It ranks No. 19 among Mexico's Tier IV venues.

Two convention centers on this list last year have moved into higher tiers due to expansions. These include the Alliant Energy Center in Madison, WI, which expanded to 390,000 sf of prime space this year and Québec City Convention Centre in Canada, which now has 134,500 sf of space.

Meanwhile, the Dakotas were booming with expansions that give the region more available space. The Bismarck Event Center (formerly the Bismarck Civic Center), doubled its prime space to 100,000 sf after a major makeover. Meanwhile, the former Sioux Falls Convention Center, now called the Denny Sanford PREMIER Center, added 30,000 sf of prime space to bump its total to 80,400 sf at that South Dakota venue.

All of this points to a continued strong demand for venues both small and large as venue managers find creative ways to partner with organizers and others to fill their available space. Smaller convention centers typically fill space with statewide meetings, regional trade shows, corporate events and local events. A strengthened economy has boosted their ability to draw more business from both traditional sectors as well as some new ones.

At the Duluth Entertainment Convention Center (DECC) in Duluth, MN, Director of Sales Sue Ellen Moore said that a typical conference there can serve anywhere from 200 to 8,000 people. "A group that really thrives here will be interested in a quality facility, great service and the ability to offer a greener meeting," she said.

As the No. 1 facility among the Tier IV convention centers with 120,000 sf of prime exhibit space, the DECC has focused on an expanded environmental program and assistance for those uncertain about specific tech needs to help land business.

"We are taking incremental, high-impact steps to reduce energy use, reuse

*Continued on page 50*

**#68 El Paso Convention & Performing Arts Centers**



## TRADE SHOW EXECUTIVE SNAPSHOT: Tier IV Smaller Facilities

The **average (mean)** square footage of prime exhibit space for Tier IV venues in North America is 79,606.

Six facilities best represent the average square footage for smaller-sized venues, with 80,000 square feet. These facilities include:

- El Paso Convention & Performing Arts Centers in El Paso, TX
- Fredericksburg Expo & Conference Center in Fredericksburg, VA
- Gillette Stadium in Foxborough, MA
- Roberts Centre in Wilmington, OH
- South Point Hotel & Spa in Las Vegas, NV
- Town & Country Resort & Convention Center in San Diego, CA

The **median (midpoint)** prime exhibit space for Tier IV convention centers in North America is 78,250 sf.

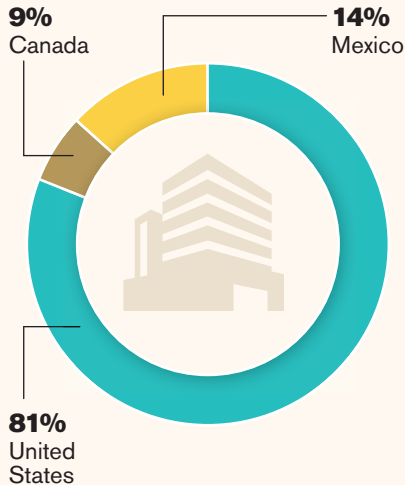
There are 18 convention centers that represent the **mode** exhibit space for smaller-sized venues in North America, with 50,000 sf.

The **largest** Tier IV convention centers in North America are Duluth Entertainment Convention Center in Minnesota and TRADEX/Fraser Valley Trade & Exhibition Centre in Abbotsford, BC, each offering 120,000 sf of prime exhibit space.

# CONVENTION CENTERS

## Tier IV Facilities

There are 176 convention centers with prime exhibit space ranging from 50,000 sf to 124,999 sf in the U.S., Canada and Mexico:

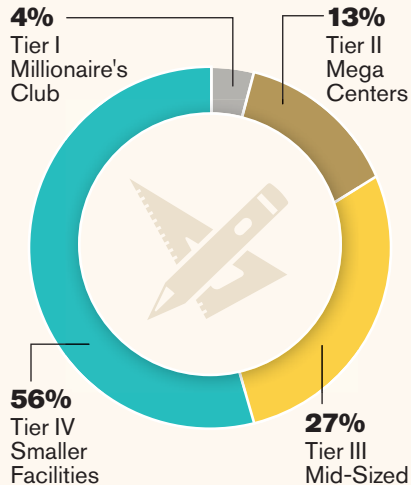


Tier IV smaller convention centers located in the U.S. account for

**11,471,732<sup>sf</sup>**

## Convention Centers by Size Classification

Of the 315 North American convention centers with a minimum of 50,000 square feet of prime exhibit space:



|          |                      |
|----------|----------------------|
| Tier I   | 1,000,000+ sf        |
| Tier II  | 350,000 - 999,999 sf |
| Tier III | 125,000 - 349,999 sf |
| Tier IV  | 50,000 - 124,999 sf  |

**20%** of the North American venues listed in the WTCC directory are centers with less than 125,000 square feet of prime exhibit space for a total square footage of 14,010,717.

*Continued from page 49*

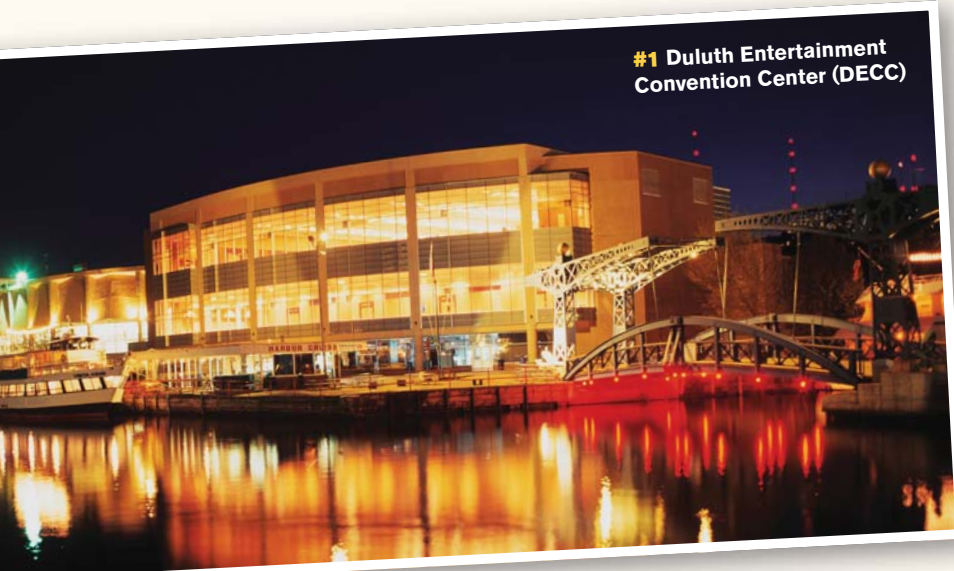
products and food and recycle much of the waste throughout our facility,” Moore said. She noted they are simple efforts that resonate with guests and the community.

While many smaller venues turn to consumer shows and partner with organizers to negotiate multi-year deals for their facilities, there also are other ways to fill these Tier IV centers.

Moore noted that convention cities in Minnesota work together as part of an effort to lure national business to the state.

“A group that really thrives here will be interested in a quality facility, great service and the ability to offer a greener meeting. We are taking incremental, high-impact steps to reduce energy use, reuse products and food and recycle much of the waste throughout our facility.”

**Sue Ellen Moore,**  
DIRECTOR OF SALES AT DECC



“We’re part of a ‘Meet in Minnesota’ initiative with Explore Minnesota Tourism,” she said. “Our hope is that if you come to one wonderful area of Minnesota, on your next Midwest rotation you will want to return to another (part of the state).”

The Dayton Airport Expo Center recently launched a new branding effort as “Ohio’s Synergy Center” that combines marketing, hospitality, recreation and event services all under the same umbrella with the Expo Center, according to Leslie Barrow, sales and customer service specialist for the center. In addition, the center is targeting new business with an offer of free exhibit space for new conventions. **TSE**

## Palm Beach County Convention Center

**Prime Exhibit Space** 100,000 square feet

**Number of Breakout Rooms/Total sf** 19/21,000

**Number of Ballrooms/Total sf** 1/22,000

**In-house Services:** Environmentally friendly and energy-efficient practices, innovative culinary department, customized menus, latest technology and telecommunications, security and personnel services, self-parking, valet services and complimentary Wi-Fi.

New Convention Center Hilton Hotel opening Spring 2016. Located in the heart of downtown West Palm Beach, the Palm Beach County Convention Center presents a spectacular setting for conventions, trade shows, meetings and social events. An architectural masterpiece with modern amenities and expertly trained service teams, the facility features a 100,000 square-foot exhibit hall, a 22,000 square-foot ballroom and 19 meeting rooms that can accommodate groups from six to 6,000. Minutes from Palm Beach International Airport, South Florida's beautiful beaches and Palm Beach's famous Worth Avenue, our location is unsurpassed.

managed by  
**GLOBAL SPECTRUM**  
a subsidiary of COMCAST SPECTACOR



**Address:** 650 Okeechobee Blvd.  
West Palm Beach, FL 33401

**Phone:** (561) 366-3030  
**Fax:** (561) 366-3070

**Sales Contact:** Maria Walker,  
Director of Sales & Marketing

[mwalker@pbconventioncenter.com](mailto:mwalker@pbconventioncenter.com)  
[www.pbconventioncenter.com](http://www.pbconventioncenter.com)

## Rhode Island Convention & Entertainment Complex

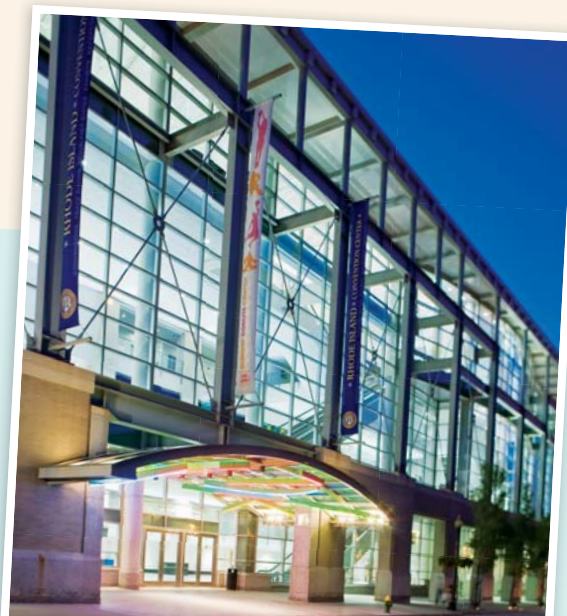
**Prime Exhibit Space** 100,000 square feet

**Number of Breakout Rooms/Total sf** 23/37,000

**Number of Ballrooms/Total sf** 1/20,000

**In-house Services:** Two parking garages with a 2,400 vehicle capacity, in-house catering, 10 loading docks, complimentary wireless Internet access in café areas, on-site audio-visual and business services.

The Rhode Island Convention & Entertainment Complex stands in the heart of the city, and includes the RI Convention Center (RICC), the Dunkin' Donuts Center (the Dunk) and the Veterans Memorial Auditorium (VETS). The Complex is located within one mile of 2,200 hotel rooms, and a total of 5,500 rooms are available in the Greater Providence area. Attendees will find a variety of shopping and entertainment options, as well as world-renowned dining within walking distance. A key feature of the RICC is its connection to the Dunk, the area's premier events arena, the 564-room Omni Providence, and Providence Place Mall.



**Address:** One Sabin Street  
Providence, RI 02903

**Phone:** (401) 458-6001  
**Fax:** (401) 458-6500

**Sales Contact:** John J. McGinn,  
Sr. Director of Sales & Marketing

[jmcginn@smgricc.com](mailto:jmcginn@smgricc.com)  
[www.riconvention.com](http://www.riconvention.com)

## Tier IV Exhibition Facilities: United States

| Exhibition Facility  | Prime Exhibit Space (sf) | Location             | Web Site                            |
|--|--------------------------|----------------------|-------------------------------------|
| 1. Duluth Entertainment Convention Center  | 120,000                  | Duluth, MN           | www.duluthconventioncenter.com      |
| 2. Knoxville Convention Center   | 119,922                  | Knoxville, TN        | www.kccsmg.com                      |
| 3. Rushmore Plaza Civic Center   | 119,000                  | Rapid City, SD       | www.gotmine.com                     |
| 4. Nashville Convention Center   | 118,675                  | Nashville, TN        | www.nashvilleconventionctr.com      |
| 5. Seaport Boston Hotel & Seaport World Trade Center                                     | 118,000                  | Boston, MA           | www.seaportboston.com               |
| 6.* Charleston Area Convention Center  | 115,000                  | Charleston, SC       | www.charlestonconvention.com        |
| 7.* Fargodome  | 115,000                  | Fargo, ND            | www.fargodome.com                   |
| 8.* Hilton Chicago   | 115,000                  | Chicago, IL          | www.hiltonchicago.com               |
| 9. Tucson Convention Center  | 114,000                  | Tucson, AZ           | www.tucsonconventioncenter.org      |
| 10. Springfield Exposition Center  | 112,000                  | Springfield, MO      | www.springfieldexpo.com             |
| 11. Arizona Exposition & State Fair  | 111,000                  | Phoenix, AZ          | www.arizonaexposition.com           |
| 12. Walt Disney World Swan & Dolphin Resort  | 110,500                  | Lake Buena Vista, FL | www.swandolphinmeetings.com         |
| 13.* Franklin County Veterans Memorial   | 110,000                  | Columbus, OH         | www.fcv.com                         |
| 14.* Hot Springs Convention Center   | 110,000                  | Hot Springs, AR      | www.hotsprings.org                  |
| 15.* Peoria Civic Center   | 110,000                  | Peoria, IL           | www.peoriaciviccenter.com           |
| 16. Sevierville Convention Center  | 108,261                  | Sevierville, TN      | www.seviervilleconventioncenter.com |
| 17. Mobile Civic Center  | 108,000                  | Mobile, AL           | www.mobilecivicctr.com              |
| 18.* Cox Business Center   | 102,600                  | Tulsa, OK            | www.coxcentertulsa.com              |
| 19.* Hampton Roads Convention Center   | 102,600                  | Hampton, VA          | www.thehrcc.com                     |
| 20.* Caesars Palace  | 102,000                  | Las Vegas, NV        | www.cetmeetings.com                 |
| 21.* Georgia Dome  | 102,000                  | Atlanta, GA          | www.gadome.com                      |
| 22.* Chattanooga Convention Center   | 100,800                  | Chattanooga, TN      | www.chattanoogaconventioncenter.org |
| 23.* Myrtle Beach Convention Center  | 100,800                  | Myrtle Beach, SC     | www.myrtlebeachconventioncenter.com |
| 24.* Baton Rouge River Center  | 100,000                  | Baton Rouge, LA      | www.brrivercenter.com               |
| 25.* Bismarck Event Center<br>(formerly Bismarck Civic Center)                           | 100,000                  | Bismarck, ND         | www.bismarckeventcenter.com         |
| 26.* Cox Convention Center   | 100,000                  | Oklahoma City, OK    | www.coxconventioncenter.com         |
| 27.* Dayton Airport Expo Center  | 100,000                  | Vandalia, OH         | www.daytonconventioncenter.com      |
| 28.* Dulles Expo Center  | 100,000                  | Chantilly, VA        | www.dullesexpo.com                  |
| 29.* Knoxville Expo Center   | 100,000                  | Knoxville, TN        | www.knoxvilleexpocenter.com         |
| 30.* Monroeville Convention Center   | 100,000                  | Monroeville, PA      | www.monroevilleconventioncenter.com |
| 31.* North Atlanta Trade Center  | 100,000                  | Norcross, GA         | www.northatlantatradecenter.com     |
| 32.* Arthur R. Outlaw Mobile Convention Center   | 100,000                  | Mobile, AL           | www.mobileconventions.com           |
| 33.* <b>Palm Beach County Convention Center</b><br><i>See our advertorial on page 51</i> | 100,000                  | West Palm Beach, FL  | www.pbconventioncenter.com          |
| 34.* Renaissance Schaumburg<br>Hotel & Convention Center                                 | 100,000                  | Schaumburg, IL       | www.renaissanceschaumburg.com       |
| 35.* <b>Rhode Island Convention Center</b><br><i>See our advertorial on page 51</i>      | 100,000                  | Providence, RI       | www.riconvention.com                |
| 36.* Santa Clara Convention Center   | 100,000                  | Santa Clara, CA      | www.santaclara.org                  |

\*Tied in amount of space

## Tier IV Exhibition Facilities: United States

| Exhibition Facility  | Prime Exhibit Space (sf) | Location             | Web Site   |
|--|--------------------------|----------------------|--|
| 37.* Savannah International Trade & Convention Center                                | 100,000                  | Savannah, GA         | www.savtcc.com   |
| 38.* Sheraton Greensboro Hotel at Four Seasons/<br>Joseph S. Koury Convention Center | 100,000                  | Greensboro, NC       | www.sheratongreensboro.com                             |
| 39. Hara Arena, Conference & Exhibition Center                                       | 98,400                   | Dayton, OH           | www.haracomplex.com                                    |
| 40. Las Vegas Cashman Convention Center  | 98,100                   | Las Vegas, NV        | www.vegasmeansbusiness.com                             |
| 41. Fresno Convention & Entertainment Center   | 98,000                   | Fresno, CA           | www.fresnoconventioncenter.com                         |
| 42. Clark County Event Center at the Fairgrounds                                     | 97,200                   | Ridgefield, WA       | www.clarkcoeventcenter.com                             |
| 43. Wynn   Encore  | 96,197                   | Las Vegas, NV        | www.wynnmeetings.com                                   |
| 44. Rosen Shingle Creek Hotel & Golf Club  | 95,848                   | Orlando, FL          | www.rosenshinglecreek.com                              |
| 45.* Ocean Center  | 95,000                   | Daytona Beach, FL    | www.oceancenter.com                                    |
| 46.* Will Rogers Memorial Center   | 95,000                   | Fort Worth, TX       | www.willrogersmemorialcenter.com                       |
| 47.* Shreveport Convention Center  | 95,000                   | Shreveport, LA       | www.shreveportcenter.com                               |
| 48. Roland E. Powell Convention Center   | 93,180                   | Ocean City, MD       | www.ococean.com  |
| 49. Trump Taj Mahal Casino & Resort  | 93,000                   | Atlantic City, NJ    | www.trumptaj.com                                       |
| 50. Palm Springs Convention Center   | 92,545                   | Palm Springs, CA     | www.palmspringscc.com                                  |
| 51.* The Broadmoor   | 90,000                   | Colorado Springs, CO | www.broadmoor.com                                      |
| 52.* Lee Civic Center  | 90,000                   | Fort Myers, FL       | www.leeciviccenter.com                                 |
| 53.* JW Marriott Desert Ridge Resort & Spa   | 90,000                   | Phoenix, AZ          | www.jwdesertridgeresort.com                            |
| 54.* The Mirage Hotel & Casino   | 90,000                   | Las Vegas, NV        | www.mirage.com   |
| 55.* Ontario Convention Center<br><i>See our advertorial on page 55</i>              | 90,000                   | Ontario, CA          | www.ontariocc.org                                      |
| 56.* Bally's Las Vegas   | 86,000                   | Las Vegas, NV        | www.cetmeetings.com                                    |
| 57.* Disney's Coronado Springs Resort  | 86,000                   | Lake Buena Vista, FL | www.disneymeetings.com                                 |
| 58. Paris Las Vegas  | 85,000                   | Las Vegas, NV        | www.cetmeetings.com                                    |
| 59. South Florida Fairgrounds Expo Center  | 84,750                   | West Palm Beach, FL  | www.southfloridafair.com                               |
| 60.* Montana ExpoPark  | 84,000                   | Great Falls, MT      | www.goexpopark.com                                     |
| 61.* Spokane Convention Center   | 84,000                   | Spokane, WA          | www.spokanecenter.com                                  |
| 62. Statehouse Convention Center   | 83,000                   | Little Rock, AR      | www.littlerockmeetings.com                             |
| 63. Island Grove Regional Park & Events Center                                       | 82,400                   | Greeley, CO          | greeleygov.com/parks/<br>islandgrove_eventscenter.aspx |
| 64. U.S. Cellular Center   | 81,779                   | Cedar Rapids, IA     | www.uscellularcenter.com                               |
| 65. Empire State Plaza Convention Center   | 81,500                   | Albany, NY           | www.empirestateplaza.org                               |
| 66. Champlain Valley Exposition  | 81,000                   | Essex Junction, VT   | cvexpo.org   |
| 67. Denny Sanford PREMIER Center<br>(formerly Sioux Falls Convention Center)         | 80,400                   | Sioux Falls, SD      | www.dennysanfordpremiercenter.com                      |
| 68.* El Paso Convention<br>& Performing Arts Centers                                 | 80,000                   | El Paso, TX          | www.visitelpaso.com                                    |
| 69.* Fredericksburg Expo & Conference Center   | 80,000                   | Fredericksburg, VA   | www.fredericksburgexpocenter.com                       |
| 70.* Gillette Stadium  | 80,000                   | Foxborough, MA       | www.gillettestadium.com                                |
| 71.* Roberts Centre  | 80,000                   | Wilmington, OH       | www.robertscentre.com                                  |

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# CONVENTION CENTERS

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## Tier IV Exhibition Facilities: United States

| Exhibition Facility   | Prime Exhibit Space (sf) | Location           | Web Site                                 |
|---|--------------------------|--------------------|--|
| 72.* South Point Hotel & Spa  | 80,000                   | Las Vegas, NV      | www.southpointmeetings.com               |
| 73.* Town & Country Resort & Convention Center                                    | 80,000                   | San Diego, CA      | www.towncountry.com                      |
| 74. Disneyland Hotel  | 79,000                   | Anaheim, CA        | www.disneymeetings.com                   |
| 75. Prime F. Osborn III Convention Center   | 78,500                   | Jacksonville, FL   | www.jaxevents.com                        |
| 76. Cajundome/Convention Center   | 77,303                   | Lafayette, LA      | www.cajundome.com                        |
| 77.* Dayton Convention Center   | 77,000                   | Dayton, OH         | www.daytonconventioncenter.com           |
| 78.* Ford Park Event Center   | 77,000                   | Beaumont, TX       | www.fordpark.com                         |
| 79. American Bank Center  | 76,500                   | Corpus Christi, TX | www.americanbankcenter.com               |
| 80.* John Ascuaga's Nugget Resort Casino  | 75,000                   | Sparks, NV         | www.janugget.com                         |
| 81.* La Crosse Center   | 75,000                   | La Crosse, WI      | www.lacrossecenter.com                   |
| 82.* Miami Airport Convention Center  | 75,000                   | Miami, FL          | www.macc.com                             |
| 83.* SeaGate Convention Centre  | 75,000                   | Toledo, OH         | www.toledo-seagate.com                   |
| 84.* The Wildwoods Convention Center  | 75,000                   | Wildwood, NJ       | www.wildwoodsnj.com                      |
| 85. St. Cloud River's Edge Convention Center                                      | 74,000                   | St. Cloud, MN      | www.stcloudiversedgeconventioncenter.com |
| 86. The Renaissance Montgomery Hotel & Spa at the Convention Center               | 73,000                   | Montgomery, AL     | www.visitingmontgomery.com               |
| 87. Tucson Expo Center  | 72,227                   | Tucson, AZ         | www.tucsonexpo.com                       |
| 88. Lansing Center  | 72,000                   | Lansing, MI        | www.lansingcenter.com                    |
| 89. Gwinnett Center   | 71,600                   | Duluth, GA         | www.rentgwinnettcenter.com               |
| 90.* D.C. Armory  | 70,000                   | Washington, DC     | www.dcsec.com                            |
| 91.* Hyatt Regency Chicago  | 70,000                   | Chicago, IL        | chicagoregency.hyatt.com                 |
| 92.* KCI Expo Center  | 70,000                   | Kansas City, MO    | www.kciexpo.com                          |
| 93.* Palmer Events Center   | 70,000                   | Austin, TX         | www.palmereventscenter.com               |
| 94.* Tinley Park Convention Center  | 70,000                   | Tinley Park, IL    | www.tinleyparkconventioncenter.net       |
| 95.* Westgate Las Vegas Resort & Casino (formerly LVH - Las Vegas Hotel & Casino) | 70,000                   | Las Vegas, NV      | www.westgatelasvegasresort.com           |
| 96. XL Center   | 69,000                   | Hartford, CT       | www.xlcenter.com                         |
| 97. Gatlinburg Convention Center  | 67,000                   | Gatlinburg, TN     | www.gatlinburg-tennessee.com             |
| 98.* Hilton Americas-Houston Hotel  | 66,000                   | Houston, TX        | www.americashouston.hilton.com           |
| 99.* Lexington Convention Center  | 66,000                   | Lexington, KY      | www.lexingtoncenter.com                  |
| 100.* Washington Marriott Wardman Park  | 66,000                   | Washington, DC     | www.marriott.com/wasdt                   |
| 101. The Oncenter Convention Center   | 65,250                   | Syracuse, NY       | www.oncenter.org                         |
| 102. Neal S. Blaisdell Center   | 65,000                   | Honolulu, HI       | www.blaisdellcenter.com                  |
| 103. Buffalo Niagara Convention Center  | 64,410                   | Buffalo, NY        | www.buffaloconvention.com                |
| 104. Kansas Expocentre  | 62,300                   | Topeka, KS         | www.ksexpo.com                           |
| 105.* Garden State Convention & Exhibit Center                                    | 62,000                   | Somerset, NJ       | www.gsec.com                             |
| 106.* ODEUM Sports & Expo Center  | 62,000                   | Villa Park, IL     | www.odeumexpo.com                        |
| 107.* Peppermill Resort Spa Casino  | 62,000                   | Reno, NV           | www.peppermillreno.com                   |
| 108. Meadowlands Exposition Center  | 61,000                   | Secaucus, NJ       | www.mecexpo.com                          |

\*Tied in amount of space Continued on page 56

## Ontario Convention Center

**Prime Exhibit Space** 90,000 square feet

**Total Exhibit Space** 225,000 square feet

**Number of Breakout Rooms** 24

**Total sf of Breakout Rooms** 24,000

**Number of Ballrooms** 3

**Total sf of Ballrooms** 20,000

**In-house Services:** Catering and food services, telecommunications including internet services, Wi-Fi, DS3, VOIP and video conferencing, business center, electrical, plumbing and cleaning.

Ontario sits in the heart of Southern California, conveniently located between the skyscrapers of Los Angeles, the desert retreats of Palm Springs, breathtaking mountain ski resorts and world-class wineries. Its central location allows for easy accessibility via Ontario International Airport (ONT) and major freeways that are just a short drive from Disneyland, Hollywood, Ontario Mills (California's largest outlet and value retail shopping destination), and all that the region has to offer.



**Address:** 2000 E. Convention Center Way, Ontario, CA 91764

**Phone:** (909) 937-3000  
**Fax:** (909) 937-3805

**Sales Contact:** Sean Kelihiolokai, MHA, CHSP Director, Sales & Marketing

skelihiolokai@ontariocvb.org  
[www.ontariocc.org](http://www.ontariocc.org)

## Irving Convention Center at Las Colinas

**Prime Exhibit Space** 50,000 square feet

**Total Exhibit Space** 90,000 square feet

**Number of Breakout Rooms/Total sf** 20/20,000

**Number of Ballrooms/Total sf** 2/40,000

**In-house Services:** Wi-Fi, business center, full food/beverage service, café with outdoor dining, outdoor event space, covered terraces, concierge desk, security, cleaning service, green rooms, concession stands, audio-visual, telecommunications, and marketing and public relations support.

Boasting high-end finishes and a multi-functional design with 275,000 sf of total meeting and event space, the architecturally stunning, Irving Convention Center at Las Colinas (ICCLC), takes a bold new direction. Its iconic design and mission for top-quality service mirrors the sense of quality that exists in Irving's 12,000-acre Las Colinas development. Situated directly between Dallas and Fort Worth, and adjacent to DFW International Airport, the ICCLC's central location provides prime access to all the latest dining, entertainment and cultural hotspots in North Texas – in mere minutes.



**Address:** 500 W. Las Colinas Blvd. Irving, TX 75039

**Phone:** (972) 252-7476  
**Fax:** (972) 401-7729

**Sales Contact:** Cheryl Calhoun, Director of Sales

ccalhoun@irvingconventioncenter.com  
[www.irvingconventioncenter.com](http://www.irvingconventioncenter.com)

# CONVENTION CENTERS

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## Tier IV Exhibition Facilities: United States

| Exhibition Facility   | Prime Exhibit Space (sf) | Location            | Web Site                           |
|---|--------------------------|---------------------|------------------------------------|
| 109. McAllen Convention Center  | 60,818                   | McAllen, TX         | www.mcallenconventioncenter.net    |
| 110.* Big Sandy Superstore Arena  | 60,000                   | Huntington, WV      | www.bigsandyarena.com              |
| 111.* Crown Complex   | 60,000                   | Fayetteville, NC    | www.crowncomplexnc.com             |
| 112.* Jackson Convention Complex/SMG  | 60,000                   | Jackson, MS         | www.jacksonconventioncomplex.com   |
| 113.* Nassau Veterans Memorial Coliseum   | 60,000                   | Uniondale, NY       | www.nassaucoliseum.com             |
| 114.* Norfolk Scope   | 60,000                   | Norfolk, VA         | www.sevenvenues.com                |
| 115.* Overland Park Convention Center   | 60,000                   | Overland Park, KS   | www.opconventioncenter.com         |
| 116. Lane Events Center   | 59,000                   | Eugene, OR          | www.laneeventcenter.org            |
| 117. Oakland Convention Center  | 58,300                   | Oakland, CA         | www.oaklandconventioncenter.com    |
| 118. Hyatt Regency Atlanta  | 58,243                   | Atlanta, GA         | www.atlantaregency.hyatt.com       |
| 119. Hilton Anaheim   | 57,084                   | Anaheim, CA         | www.hiltonanaheimhotel.com         |
| 120. Comcast Arena Everett & Edward D. Hansen Conference Center   | 57,000                   | Everett, WA         | www.comcastarenaeverett.com        |
| 121. Reno Events Center   | 56,000                   | Reno, NV            | visitrenotahoe.com/rec             |
| 122.* Pasadena Convention Center  | 55,000                   | Pasadena, CA        | www.pasadenacenter.com             |
| 123.* Rio All-Suite Hotel & Casino  | 55,000                   | Las Vegas, NV       | www.cetmeetings.com                |
| 124. Valley Forge Convention Center at Valley Forge Casino Resort   | 54,000                   | King of Prussia, PA | www.vfconventioncenter.com         |
| 125.* Charleston Civic Center   | 52,000                   | Charleston, WV      | www.charlestonwvciviccenter.com    |
| 126.* The Lakeland Center   | 52,000                   | Lakeland, FL        | www.thelakelandcenter.com          |
| 127. Overland Park International Trade Center   | 51,391                   | Overland Park, KS   | www.optradecenter.com              |
| 128. Amarillo Civic Center  | 51,265                   | Amarillo, TX        | www.amarillociviccenter.com        |
| 129. New York Hilton Midtown  | 51,084                   | New York, NY        | www.hiltonfamilynewyork.com        |
| 130.* Arlington Convention Center   | 50,000                   | Arlington, TX       | www.arlingtonncc.com               |
| 131.* M.C. Benton Jr. Convention Center   | 50,000                   | Winston-Salem, NC   | www.twincityquarter.com            |
| 132.* Branson Convention Center   | 50,000                   | Branson, MO         | www.branstonconvention.com         |
| 133.* Crown Center Exhibit Hall   | 50,000                   | Kansas City, MO     | www.crowncenter.com                |
| 134.* DCU Center  | 50,000                   | Worcester, MA       | www.dcucenter.com                  |
| 135.* Dena'ina Civic & Convention Center/Egan Center  | 50,000                   | Anchorage, AK       | www.anchorageconventioncenters.com |
| 136.* Diplomat Resort & Spa (formerly The Westin Diplomat Resort & Spa)   | 50,000                   | Hollywood, FL       | www.diplomatresort.com             |
| 137.* Fair & Expo Center  | 50,000                   | Rochester, NY       | www.fairandexpoctr.org             |
| 138.* Joseph A. Floreano Rochester Riverside Convention Center (formerly Rochester Riverside Convention Center) | 50,000                   | Rochester, NY       | www.rrcc.com                       |
| 139.* Foxwoods Resort Casino  | 50,000                   | Mashantucket, CT    | www.foxwoods.com                   |
| 140.* Grand Wayne Convention Center   | 50,000                   | Fort Wayne, IN      | www.grandwayne.com                 |
| 141.* Irving Convention Center at Las Colinas<br><i>See our advertorial on page 55</i>                          | 50,000                   | Irving, TX          | www.irvingconventioncenter.com     |
| 142.* Osceola Heritage Park Exhibition Building   | 50,000                   | Kissimmee, FL       | www.ohpark.com                     |
| 143.* Greater Tacoma Convention & Trade Center  | 50,000                   | Tacoma, WA          | gtctc.org                          |

\*Tied in amount of space Continued on page 58

## Owensboro Convention Center

**Prime Exhibit Space** 44,096 square feet

**Total Exhibit Space** 60,549 square feet

**Number of Breakout Rooms** 15

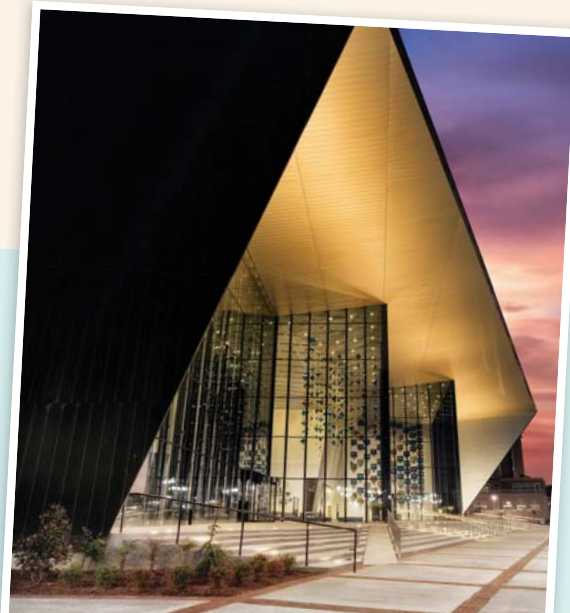
**Total sf of Breakout Rooms** 27,143

**Number of Ballrooms/Total sf** 2/26,000

**In-house Services:** We can provide our own audio-visual equipment, food service, and pipe and drape. We also can assist with any local advertising or creating a marketing plan for your event. Free on-site parking and Wi-Fi.

Western KY's newest premier meeting space – the Owensboro Convention Center – is a full-service meeting facility nestled in vibrant Owensboro, Kentucky, overlooking the scenic Ohio River. Our Direct Marketing Area spans 3 states (Kentucky, Indiana, Illinois) while also including Tennessee, Ohio, and Missouri within a 3-hour radius. The multi-purpose center boasts 92,000 square feet of meeting space consisting of a 44,000+ square foot exhibition hall and 48,000+ square feet of additional ballroom and meeting space. The new events center opened in January 2014.

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**GLOBAL SPECTRUM**  
a subsidiary of COMCAST SPECTACOR



**Address:** 501 W. 2nd Street  
Owensboro, KY 42301

**Phone:** (270) 687-8800  
**Fax:** (270) 687-8959

**Sales Contact:** Laura Alexander,  
Director of Sales and Marketing

lalexander@owensborocenter.com  
[www.OwensboroCenter.com](http://www.OwensboroCenter.com)

## MassMutual Center

**Prime Exhibit Space** 40,000 square feet

**Total Exhibit Space** 100,000 square feet

**Number of Breakout Rooms** 8

**Total sf of Breakout Rooms** 24,500

**Number of Ballrooms/Total sf** 3/15,000

**In-house Services:** A designated event manager, marketing and PR support, area hospitality, free Wi-Fi, telecommunications, electrical, audio-visual, exclusive in-house catering, water, waste water drain, compressed air, medical, security and cleaning services.

Ideally located at the gateway of New England, Springfield, Massachusetts is situated in the center of it all. To help reach more attendees, Springfield is at the crossroads of two major interstate highways and Bradley International Airport, is just 20 minutes from the MassMutual Center. Before, during and after events, attendees have unlimited opportunities to discover a rich array of historical sites, cultural attractions and entertainment choices.

**MCCA**

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**Address:** 1277 Main Street  
Springfield, MA 01103

**Phone:** (413) 787-6610  
**Fax:** (413) 787-6645

**Sales Contact:** Amy Vieceli,  
Sales Manager

avieceli@massconvention.com  
[www.MassMutualCenter.com](http://www.MassMutualCenter.com)

# CONVENTION CENTERS

Continued from page 56

## Tier IV Exhibition Facilities: Canada

| Exhibition Facility                               | Prime Exhibit Space (sf) | Location          | Web Site                       |
|---|--------------------------|-------------------|--------------------------------|
| 1. TRADEX/Fraser Valley Trade & Exhibition Centre | 120,000                  | Abbotsford, BC    | www.fvtradex.com               |
| 2. Moncton Coliseum Complex                       | 118,000                  | Moncton, NB       | www.monctoncoliseum.com        |
| 3.* Credit Union Centre                           | 110,000                  | Saskatoon, SK     | creditunioncentre.com          |
| 4.* Exhibition Park                               | 110,000                  | Halifax, NS       | www.exhibitionpark.com         |
| 5. Scotiabank Convention Centre                   | 81,000                   | Niagara Falls, ON | www.fallsconventions.com       |
| 6. RBC Convention Centre Winnipeg                 | 78,000                   | Winnipeg, MB      | www.wcc.mb.ca                  |
| 7. Ottawa Convention Centre                       | 57,740                   | Ottawa, ON        | www.ottawaconventioncentre.com |
| 8. World Trade & Convention Centre Halifax        | 53,000                   | Halifax, NS       | www.wtcchalifax.com            |
| 9. Calgary TELUS Convention Centre                | 50,000                   | Calgary, AB       | www.calgary-convention.com     |

## Tier IV Exhibition Facilities: Mexico

| Exhibition Facility                                      | Prime Exhibit Space (sf) | Location             | Web Site                            |
|--|--------------------------|----------------------|-------------------------------------|
| 1. Inforum Irapuato                                      | 107,639                  | Irapuato, Gto        | www.inforumirapuato.com             |
| 2. Baja California Center                                | 100,104                  | Tijuana, BC          | www.bccenter.mx                     |
| 3. Expo Forum  | 99,028                   | Hermosillo, Son      | www.expoforum.com.mx                |
| 4. San Luis Potosí Convention Center                     | 97,000                   | San Luis Potosí, Slp | www.ccsanluispotosi.com             |
| 5.* Expo Tampico   | 96,875                   | Tampico, Tamps       | www.expotampico.com                 |
| 6.* World Trade Center Veracruz                          | 96,875                   | Boca del Río, Ver    | www.wtcveracruz.com.mx              |
| 7. Querétaro Centro de Congresos                         | 96,014                   | Querétaro, Qro       | www.qcc.mx                          |
| 8. Yucatán Siglo XXI Convention Center                   | 82,408                   | Mérida, Yuc          | www.yucatanSIGLOXXI.com             |
| 9.* Cancún Center Conventions & Exhibitions              | 77,500                   | Cancún, Qroo         | www.cancuncenter.com                |
| 10.* Moon Palace Golf & Spa Resort                       | 77,500                   | Cancún, Qroo         | www.palaceresorts.com               |
| 11. Campeche XXI   | 71,167                   | Campeche, Camp       | www.convencionescampeche.com        |
| 12. Expo Chihuahua                                       | 69,965                   | Chihuahua, Chi       | www.expochihuahua.com.mx            |
| 13. Expo Reforma CANACO                                  | 69,940                   | México, DF           | www.exporeforma.com.mx              |
| 14. CIECEM   | 64,583                   | Lerma, Edo           | www.ciecem.com                      |
| 15. Puebla Convention Center                             | 63,830                   | Puebla, Pue          | www.convenciones-puebla.com.mx      |
| 16. Centro Potosino de Convenciones                      | 62,430                   | San Luis Potosí, Slp | www.centrodeconvencionessanluis.com |
| 17. Tuzoforum  | 60,277                   | Pachuca, Hgo         | www.tuzoforum.com.mx                |
| 18. CONVEX Center  | 57,028                   | Monterrey, NL        | www.centroconvex.com                |
| 19. Cibeles Convention Center & Social Events            | 54,896                   | Ciudad Juárez, Chi   | www.cibeles.com.mx                  |
| 20. Centro Internacional de Convenciones Puerto Vallarta | 54,000                   | Puerto Vallarta, Jal | www.cicpuertovallarta.com           |
| 21. Palacio de Convenciones Zacatecas                    | 52,186                   | Zacatecas, Zac       | www.convencioneszacatecas.com       |
| 22.* CECONEXPO   | 50,000                   | Morelia, Mich        | www.ceconexpo.com                   |
| 23.* Iberostar Cancún                                    | 50,000                   | Cancún, Qroo         | www.peninsulaconventioncenter.com   |
| 24.* Tabasco 2000 Convention Center                      | 50,000                   | Villahermosa, Tab    | www.visitetabasco.com               |

\*Tied in amount of space

## Saint Charles Convention Center

**Prime Exhibit Space** 35,700 square feet

**Total Exhibit Space** 83,000 square feet

**Number of Breakout Rooms/Total sf** 19/30,257

**Number of Ballrooms/Total sf** 2/22,225

**In-house Services:** Catering, decorating, audio-visual, event management, marketing, telecommunications, Wi-Fi, business and guest services center, electrical and plumbing, booth cleaning, staging, concessions, security, and drayage.

The Saint Charles Convention Center in historic St. Charles, Missouri offers a central location just west of Saint Louis and a 10 minute drive from Lambert - St. Louis International Airport. The 154,000 square foot Convention Center offers flexible meeting and prefunction space in two exhibit halls, a grand ballroom with JBR service corridor (24,300 square feet), a junior ballroom and nine additional meeting rooms. The flexibility allows for as many as 19 breakout rooms. The attached John Q. Hammons Embassy Suites Hotel with 296 two room suites, offers an additional 5,200 square feet of meeting space.

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**Address:** One Convention Ctr. Plz.  
St. Charles, MO 63303

**Phone:** (636) 669-3000  
**Fax:** (636) 669-3001

**Sales Contact:** Shura Garnett,  
Director of Sales & Marketing

sgarnett@scmocc.com  
[www.stcharlesconventioncenter.com](http://www.stcharlesconventioncenter.com)

## Plano Centre

**Prime Exhibit Space** 21,600 square feet

**Total Exhibit Space** 122,500 square feet

**Number of Breakout Rooms/Total sf** 17/33,106

**Number of Ballrooms/Total sf** 3/27,936

**In-house Services:** On-site audio-visual equipment and technicians, telecommunications, exclusive in-house catering and concessions, business center, free Wi-Fi and free on-site parking.

Plano Centre is a full service, multi-purpose facility located in one of the most vibrant communities in the Dallas Metroplex. It is conveniently located near Dallas Love Field and DFW Airport, historic downtown Plano, shopping malls, and a variety of hotels and restaurants. The exhibition hall offers column-free, completely carpeted space, a professional master stage, and high dock and street level move-in access. Our professional event coordinators can help plan your event from logistics to equipment and catering to beverage services. Plano Centre can accommodate up to 5,000 people.

 **Plano  
Centre**



**Address:** 2000 E. Spring Creek Pkwy.  
Plano, TX 75074

**Phone:** (972) 941-5840  
**Fax:** (972) 424-1561

**Sales Contact:** Victoria Gilbert,  
Sales Representative

planocentre@plano.gov  
[www.planocentre.com](http://www.planocentre.com)